Lana Srour

UI/UX DESIGNER

Highly motivated and skilled UX/UI designer with a passion for creating exceptional digital experiences. Proficient in industry-standard design tools such as Figma and Sketch, I am dedicated to crafting user-friendly and visually appealing interfaces.

OBJECTIVE

To obtain an exciting UI/UX Designer position where my creativity, problem-solving skills, and experience in designing engaging and user-friendly interfaces can be utilized to enhance user experiences and drive business objectives.

PROJECT:

<u>Unique educational and learning website targeting All levels of educations.</u>

- Collaborated with 3 teammates for learning website.
- Divide project into stages, each team member responsible for specific features.
- Conducted user research to better understanded target audience needs and preferences.
- Designing a learning website with features such as adding social interactions to the online learning process.
- Improving collaboration and communication skills in a team environment.

<u>User friendly Platform that connects between local farmers and conscious consumers promoting sustainable agriculture and reducing carbon footprints</u>

- Collaborated with 4 teammates.
- Divide project into stages, each one responsible for specific features.

Conducted user research to better understanded target audience, needs, and preferences.

 Created an innovative application with a wide range of features that promote user awareness and engagement in sustainable agriculture practices, contributing to the reduction of carbon footprints.

EXPERIENCE

- 2017 Present Lana Style online shop / My own business.
- 2015 2017 Syrian national school Damascus /full time English teacher.
 - 2014 2015 AL Halak dental laboratory Damascus /full time

dental technician.

- Remote learning period April 2023 _ September 2023.
- Collaborated with two distinct teams on separate UX/UI projects during the remote learning period with Re:coded International

CONTACT

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LINKEDIN

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Portfolio

https://lanasrour.myportfolio.com/

PHONE

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ABOUT ME

I am passionate about designing digital experiences that are both visually stunning and intuitive, and always strive to create designs that delight and engage users.

SKILLS

TESOL "teaching English to speakers of other languages

figma

low + high fidelty prototyping

wireframing

teamwork

leadership

problem solving

storytelling

high comunication skills

LANGUAGES

Arabic: mother tongue

english: C1 turkish: b1

- Developed a strong grasp of remote team work dynamics, emphasizing adaptability and communication.
- Played an active role in ideation, wireframing, prototyping, and iteration processes.
- Demonstrated proficiency in utilizing remote collaboration tools for consistent communication and design sharing.
- Gained insight into incorporation diverse viewpoints and feedback for comprehensive design solution.
- Strengthened skills in balancing creativity and productive team atmosphere despite geographical constraints.

EDUCATION

UXUI Design Bootcamp - Re:coded April 2023 - February 2024

Re:coded Immersive bootcamp are highly competitive, with a 5% acceptance rate.

- Completing a 4,5-month immersive design bootcamp, with 300+ hours of curricula and project-based learning.
- Topics includes Design Thinking, UX Research Methods, Interaction Design, Visual Design, User Interfaces Design, User testing and Low fidelity Prototyping.
- Working with various design team to create products across industries.

Deplume of Dental technics - Damascus university 2012 - 2014