

IPEK BAHAR UYAN

UX/UI DESIGNER

Highly accomplished designer with over 10 years of experience in the fashion industry, demonstrating exceptional team working abilities and a talent for problem-solving. Known for my **keen eye for detail**, I have a good command of fashion e-com products as I have been using hundreds of them for many years due to my profession. Passionate about leveraging my skills in graphic design, I am now venturing into the realm of **UX/UI design** to expand my expertise and contribute to **innovative solutions**. With a proven track record of **collaborating effectively in fast-paced environments**, I am adept at tackling challenges head-on and delivering results. **My relentless pursuit of perfection and eagerness to learn make me a valuable asset to any team.**

EXPERIENCES

Freelance Designer 04/2022 - Present

- UX/UI Projects Re:Coded
Study Realm, Remote Learning Platform
EducareMe, Online Charity Platform Empowering the Youth
- Working for a graphic design company in Ireland for Inditex Group's apparel design
- Designing kidswear/ girl graphics and licensed graphic designs, to deliver with technical detailed artwork files

Mavi 05/2015 to 09/2021

Womenswear Jersey and Graphic Designer

- Designed womenswear jersey collections and graphic styles, consistently achieving top positions on "best seller" lists
- Achieved exponential growth in both collection and sales volume by providing licensed product design
- Responsible for the management and briefing of freelance graphic designers
- Responsible for the impactful 30th-anniversary collection, showcasing a deep understanding of the brand's DNA, resulting in significant sector impact upon release
- Developed the first sustainable collection with organic and recycled materials such as yarns, accessories and print techniques with an innovative approach

Womenswear Jersey and Graphic Design Assistant

- Seasonal trend research followed by supplier visits
- Researching new print techniques suitable for brand aesthetics
- Working on artwork files, get them ready for the best production
- Creating color palettes and following up on lab dips
- Sketching, preparing detailed techpacks under tight deadlines in accordance with the design calendar and line-plan
- Guiding fit meetings and following up samples
- Archiving samples and prototypes, keeping them organized
- Preparing a slide show of images introducing the general mood of the seasonal collections

Serdar Uzuntas 12/2013 to 04/2014

High Designer Assistant/ Menswear

- Scheduling fits and meetings for the designer
- Hands-on research for innovative materials for collections
- Assisting backstage for fashion shows

Mavi 08/2012 to 09/2013

Design Intern

- Computer sketching ideas and details
- Keeping the sample archive organized
- Preparing presentation boards



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QUALIFICATIONS

Graphic Design Skills

Excellent knowledge of
Design Principles, Colour Theory and Typography

Computer Skills

Proficient in design tools such as
Adobe Photoshop, Adobe Illustrator, Marvelous Designer, Figma

Language Skills

Turkish ●●●●●
English ●●●●○
Dutch ●○○○○

EDUCATIONS

Re:Coded 04/2023-08/2023

UX/UI Design Bootcamp

- Proficient in user-centered design principles and methodologies
- Extensive practice in wireframing, prototyping, and mockup creation
- Experience with usability testing and user research techniques
- Understanding of information architecture and interaction design
- Developed responsive and user-friendly interfaces
- Designed intuitive user flows and conducted heuristic evaluations for enhancing user experiences

Isik University 2010-2014

Faculty of Fine Arts/ Fashion And Textile Design Bachelor's Degree

- 100% Gifted Talented Scholarship • GPA: 3,82/4

DESIGN CONTESTS

Arcelik

Uniform Design Contest 2016 - **Finalist**

Istanbul Carpet Exporters' Association

8th Annual Carpet Design Contest 2014 - **Finalist**

Southeast Anatolian Exporters' Association

5th Annual Carpet Pattern Design Contest 2014 - **Finalist**

Uludag Textile Exporters' Association

4th Annual Home Textile Design Contest 2013 - **1st Place**

"Accepted to a two-year design masters degree in
ISTITUTO MARANGONI and NUOVA ACCADEMIA DI BELLE ARTI"

Istanbul Carpet Exporters' Association

7th Annual Carpet Design Contest 2013 - **Finalist**

Southeast Anatolian Exporters' Association

4th Annual Carpet Pattern Design Contest 2013 - **Finalist**

REFERENCES - Available upon request

Nilay Ozdil

C&A- Mens Legwear Designer

Guney Ekrem Oktar

MAVI- Chief Design Officer