

NEW

PROTERRA®

plant-based
CRUMBLES



Embrace the plant. Feed the people.

**ON-TREND FAVORITES.
EFFORTLESSLY SERVED.**

**Introducing Proterra® Crumbles.
Your ultra-convenient way to menu plant-based.**

Made from pea proteins, with the texture, taste and appearance of animal protein, our chef-crafted, seasoned crumbles make it easy to create the flavorful plant-based dishes your customers want.



plant-based CRUMBLES



PLANT-BASED THEY WANT. ULTRA-CONVENIENCE YOU NEED.

Plant-based proteins are on fire.

They continue to grow on menus, with more than half of Americans aged 24-39 identifying themselves as flexitarians¹.

Proterra® makes it ultra-convenient to menu the plant-based dishes customers seek. Made with pea protein, the fully seasoned Savory Barbacoa-Inspired and Zesty Chimichurri Plant-Based Crumbles let you bring amazing flavor to any dish.

Amazing flavor. Healthy benefits.

- Simple label: Just texturized pea protein and seasoning mix. Not over-processed.
- Non-GMO
- Gluten-free
- Free from major allergens
- Good source of protein
- Soy-free, cholesterol-free, vegan
- Kosher and Halal certified



INSPIRED DISHES IN MINUTES. NO RECIPE NEEDED.



1. POUR CONTENTS
of pouch into hotel pan



2. ADD WATER & OIL



3. HEAT & SERVE

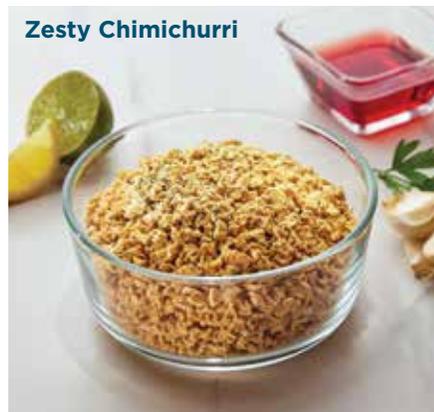
STRONG OPERATIONAL WINS.

Shelf stable. No cold storage or slacking required, no frozen freight premiums to pay.

One-year shelf-life. So you can better manage inventory and supply.

More cost-effective. Innovative pre-seasoned dehydrated format means no paying for shipping water or buying additional spices and flavorings.

Minimal waste. Excellent holding and reheating.



Two versatile, ready-to-menu flavors.



FLAVOR	ITEM NUMBER	PACK SIZE	SHIP WEIGHT	CASE DIM. (LxWxH)
SAVORY BARBACOA-INSPIRED PLANT-BASED CRUMBLES	319900	4 KITS/CASE	11.25 LBS.	18" X 12" X 12"
ZESTY CHIMICHURRI PLANT-BASED CRUMBLES	319950	4 KITS/CASE	11.25 LBS.	18" X 12" X 12"

TO LEARN MORE OR REQUEST A SAMPLE, CONTACT 866-547-2122 OR [PROTERRAPROTEINS.COM](https://www.proterraproteins.com)

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¹OnePoll survey <https://www.studyfinds.org/half-americans-flexitarians-plant-based-diet/>