ELIF GOKCE TOKSOY

UX/ UI DESIGNER

SUMMARY

Dedicated UX/UI designer with an architectural background, providing a unique perspective on creating intuitive, visually engaging digital interfaces. Trained at Re:Coded's bootcamp with expertise in Figma. Known for attention to detail, teamwork, and commitment to delivering high-quality solutions. Applies architectural problem-solving and critical thinking skills to deliver functional, user-centric designs.

EXPERIENCE

UX/UI Design Trainee

04/2023 - 08/2023

Re:Coded Bootcamp

Remote

• LearnUp App Design Project (May - June)

- Role & Contribution: As a key UX/UI designer within the team, I actively participated in
 comprehensive user research, using surveys, interviews, and user testing to inform our
 collective design approach. Collaboratively worked with the team to define a cohesive brand
 identity and formulate a detailed style guide, ensuring a unified user experience across our
 design spectrum.Contributed to team-led design sprints, assisting in the progression from
 sketches to mid-fidelity wireframes and refining interactive Figma prototypes.
- Impact: My involvement and contributions within the team resulted in a deeply user-centered design for LearnUp. The brand continuity I helped shape elevated user engagement and fostered trust.
- FlickPick App Design Project (July August)
- Role & Contribution: As part of the design team, I contributed to extensive user research
 processes, utilizing surveys and interviews to gather vital user insights. Collaboratively
 assisted in the development of a standout brand identity, reinforced by a comprehensive
 style guide, ensuring FlickPick delivered a consistent and impactful user journey. Engaged
 actively in team-based design sprints, from brainstorming sessions to the hands-on crafting
 of interactive Figma prototypes.
- <u>Impact:</u> Through my collaborative efforts and input, FlickPick transformed into a platform that effortlessly guides users to their desired movie selections, enhancing the overall user experience.

Architect 09/2018 - 02/2023

Classic Stone

Ankara I Turkev

- Oversaw design projects, emphasizing attention to detail and a user-focused approach.
- Managed cross-functional teams across Qatar, England, and the USA, honing communication skills.
- Delivered projects within timelines and budgets, showcasing effective time management.

Intern 09/2017 - 12/2017

SFMM Architects

Ankara I Turkey

 Participated in a large-scale airport design, understanding the nuances of complex environments.

Intern 01/2017 - 04/2017

YDA Group | YDA Center

Ankara I Turkey

• Gained holistic insights into the project lifecycle, from design conception to final execution.

Intern 05/2016 - 08/2016

Bahadır Kul Architects

Istanbul I Turkey

• Engaged in interdisciplinary teamwork, emphasizing user-centric designs.

EDUCATION

UX/ UI Design Bootcamp

04/2023 - 08/2023

Re:Coded

- Re:Coded Immersive bootcamps are highly competitive, with a 5% acceptance rate.
- Completing a 4.5-month immersive design bootcamp remotely, with 300+ hours of curricula and project-based learning
- Topics include: Design Thinking, UX Research Methods, Interaction Design, Visual Design, User Interface Design, User Testing and Low/High-Fidelity Prototyping.
- Working with various design teams to create products across industries.

Bachelor of Architecture and Design

09/2013 - 06/2018

Tobb Economics and Technology University

GPA 3.46 / 4

CONTACT

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FIND ME ONLINE

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TECH SKILLS

Design

Interaction Design · Visual Design ·

Illustration

Tools

Figma · Adobe Photoshop · Sketch ·

Adobe Illustrator · Adobe InDesign ·

Autocad · Sketchup · Revit · Ms Office

Skills / Methods

Low + High Fidelity Prototyping •

Wireframing · Diary Studies · UX Research ·

User Interface Design · UX Design

SOFT SKILLS

 ${\sf Collaboration} \cdot {\sf Communication} \cdot {\sf Empathy} \cdot \\$

Problem Solving · Detail-Oriented ·

Creativity · Organizational Skills ·

Critical Thinking • Conflict Resolution

LANGUAGES

English

Professional Working Proficieny

Spanish

Limited Working Proficiency

Turkish

Native

CERTIFICATION

Foundations of User Experience (UX) Design-Google

Oct 2022