



Veggies You Can Root For

FINISHED PRODUCT SPECIFICATION

The Simple Root makes eating your veggies exciting & easy by crafting simple, yet gratifyingly good, VEGGIE-PACKED Plant-Based foods!

The Simple Root products are NOT made with common allergens: nuts, wheat, gluten, soy, eggs, dairy or artificial flavors, colors or preservatives.

Our award-winning global brand appeals to consumers: eating plant-based, reducing dairy & meat, avoiding key allergens, looking for simple ingredient lines & planet friendly foods.

SALSA CON QUESO STYLE DIP

PRODUCT DESCRIPTION

Our plant-based dips have the classic & interesting culinary inspired flavors consumers crave and the CREAMY tastes and textures they love. True snacking enjoyment in chilled or warmed formats. Made with VEGETABLES, versus many dips that are dairy, nut &/or nut milk based. Veggie-packed, then accented with flavorful fruit, herbs and spices

PHYSICAL DESCRIPTION

Light orange color with small red and green vegetable pieces

FLAVOR

Salsa Con Queso - mild hatch green chiles, tomatoes and a mild kick of spice

SHELF LIFE FROM PRODUCTION

90 days refrigerated

CERTIFICATIONS

Plant Based Food Association
NSF Plant Based



PACKAGING

TYPE	# OF UNITS	NET WEIGHT			
RETAIL	6 each	8 oz units			
FOODSERVICE	6 each	24 oz units plastic - 5 PP tubs			
NET WT. CASE WT. (LBS)	CARTON (INCHES)			PALLET	
3.7	LENGTH	WIDTH	HEIGHT	TI HIGH	TOTAL CASES
	14.7	4.9	3.7	24 x 14	336
10.5	14.25	9.625	5.0625	12 x 10	120

CONTAINER CODING

An identifying code shall be stamped on each container (cup lid).

Best By Date:

MM/DD/YYYY

LOT#

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LABELING

Each carton shall be labeled with the following information:

KEEP REFRIGERATED

Use within 10 days of opening

Manufacturer name and address:

The Simple Root USA, Inc.

7550 E. 53rd Place #172867, Denver, CO 80217

Product name: Salsa Con Queso Style Dip

Net weight:

RETAIL



Net Wt 8 Oz (227g)

FOODSERVICE



Net Wt 24 Oz (680g)

CONTINUED ↗



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SALSA CON QUESO STYLE DIP

The Simple Root makes eating your veggies exciting & easy by crafting simple, yet gratifyingly good, root VEGGIE-PACKED Plant-Based foods!

ALLERGENS

Not made with dairy, nuts, wheat, gluten, soy, eggs

ALLERGEN/SENSITIZER	PRESENT IN PRODUCT YES OR NO	PRESENT ON THE SAME LINE DURING PRODUCTION YES OR NO
Tree Nuts*	NO	YES
Peanut*	NO	NO
Fish*	NO	NO
Crustacean Shellfish*	NO	NO
Milk	NO	YES
Wheat*	NO	NO
Egg	NO	NO
Soybean*	NO	NO
Sulfites >10pp	NO	NO
Yellow #5 (Tartrazine)	NO	NO

FOOD SAFETY

The Simple Root USA products are manufactured in a facility registered as meeting the requirements of the SQF Food Safety Code for Food Manufacturing, Storage and Distribution Edition 9 SQF Quality Code.

The Simple Root USA products are manufactured in a facility registered with the FDA and in compliance with all the requirements of the Bioterrorism Preparedness Act including traceability and records retention. Facilities are registered as required by the Food Safety Modernization Act.

COUNTRY OF ORIGIN USA

NUTRITIONAL INFORMATION

INGREDIENTS: ROOT VEGETABLE PUREE (POTATO AND PARSNIP, WATER), SUNFLOWER OIL AND/OR CANOLA OIL, GREEN CHILI PEPPER, TOMATO, JALAPENO PEPPER, GREEN PEPPER, SEA SALT, NATURAL FLAVOR, VINEGAR, SPICES, XANTHAN GUM, ONION, GARLIC, LACTIC ACID, CITRIC ACID, ANNATTO (COLOR).

Nutrition Facts

24 servings per container

Serving size **2 Tbsp (28g)**

Amount per serving

Calories **35**

% Daily Value

Total Fat 3g **4%**

Sodium 230mg **10%**

Total Carbohydrate 3g **1%**

Dietary Fiber 1g **4%**

Protein 0g

Not a significant source of saturated fat, trans fat, cholesterol, total sugars, added sugars, vitamin D, calcium, iron and potassium.

The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.



The Simple Root products are manufactured in a facility that processes sesame seeds, tree nuts, and dairy.