

# Jasmine Ang

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## EDUCATION

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### University of California, Berkeley - Haas School of Business

B.S. Business Administration, SCET Certificate in Entrepreneurship & Technology

Expected Graduation: May 2024

GPA: 3.90

### Harvard Business School

Summer Venture in Management Program (Pre-MBA)

June 2023

## PROFESSIONAL EXPERIENCE

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### Fulgent Genetics | Client Relations Specialist | Temple City, CA

August 2020 - Present

- Implemented and streamlined a highly efficient manifest uploading procedure for 150+ clients, reducing processing time by 20%. Successfully project managed implementation of the new system by conducting training sessions for employees and clients
- Supported Account Management team of 3 by acquiring 80+ new clients through outreach, contract finalization, and onboarding, resulting in a 90% customer retention rate
- Proactively identified client pain points and delivered tailored solutions, leading to a notable 30% improvement in client satisfaction scores and a 15% increase in upsell and cross-sell opportunities

### Deloitte | Tax Consultant Intern (Global Employer Services) | Los Angeles, CA

June 2023 - August 2023

- Collaborated with senior consultants to strategize and execute global mobility technology transformation for 6 Fortune 500 companies, resulting in a 20% increase in workflow efficiency and a 50% reduction in data management errors
- Developed innovative risk mitigation strategies for a \$1 trillion market cap company's international human resources program, leading to a 30% decrease in incidences of non-compliance
- Lead a team of 6 in conducting comprehensive market analysis to identify key industry trends, competitive landscape, and growth opportunities, employing a marketplace strategy to attract a high-profile entertainment company as a potential client

### BreakFree Inc. | Product Management and Business Development Intern | Berkeley, CA

January 2023 - May 2023

- Spearheaded a team of 2 in implementing an effective go-to-market strategy, leading to the establishment of 10+ collaborative partnerships with brand ambassadors, online wellness platforms, and health and wellness clubs at UC Berkeley
- Collaborated in cross-functional teams to develop the BreakFree app, utilizing shared software to report UI/UX design recommendations, product launch strategies, and product roadmap developments, resulting in a 65% user adoption rate
- Improved product quality by implementing a new testing process, leading to a 40% reduction in defects and glitches

### Krost CPAs | Assurance and Advisory Intern | Pasadena, CA

November 2021 - August 2022

- Analyzed and researched GAAP guidelines, identified inconsistencies in financial statements, and advised the engagement team on necessary adjustments to ensure compliance with regulatory and professional standards resulting in a 98% accuracy rate
- Utilized financial statements of 15 clients with an average annual revenue of \$500M to conduct substantive testing of audit assertions for inventory observations, fixed assets testing, revenue testing, and unrecorded liability search
- Formalized 70+ comprehensive engagement letters for new projects, ensuring clarity of scope and deliverables. Demonstrated a strong commitment to contract efficiency, achieving a 95% success rate in maintaining favorable contractual terms

## LEADERSHIP EXPERIENCE

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### Berkeley Core Consulting Group (CCG) | Cofounder, External Vice President, Project Manager

August 2022 - Present

- Co-founded a UC Berkeley consulting club comprising of 30+ members across 6 committees, an executive board of 12 members, to address the lack of opportunities and resources available to students from non-traditional backgrounds interested in consulting
- Supervised and lead 3 external committees, conducting weekly meetings to ensure club objectives were consistently achieved

### Berkeley Women in Business (BWIB) | Corporate Relations Committee Member

August 2022 - Present

- Organized and facilitated weekly professional development events, including panels and workshops, with corporate sponsors including PwC, Accenture, and Goldman Sachs for 50+ members, with attendance increasing by 30% over six months

### Berkeley Business Careers in Entertainment Club (BCEC) | Strategy Analyst

August 2022 - December 2022

- Strategized potential brand partnerships for luxury lifestyle brand, Maison Kitsuné, through conducting SWOT analysis reports, market research of 330+ survey respondents, and cost-benefit analysis reports, resulting in a 15% increase in brand visibility

## SKILLS AND INTERESTS

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Languages: Fluent in English, Fluent in Cantonese, Limited Working Proficiency in Mandarin

Skills: Microsoft Office (Excel, Powerpoint), Salesforce, JIRA, Figma, Adobe Creative Cloud, Google Workspace, Final Cut Pro

Interests: Short-Form Content Creation, Maintaining Online Business (Poshmark), Fashion, Musicals, NBA, Video Editing, Painting