



**University of Applied
Sciences Europe**

Iserlohn · Berlin · Hamburg

CREATIVITY AND BUSINESS UNDER ONE ROOF

For the innovators of tomorrow



U **E** **University of Applied
Sciences Europe**
Iserlohn · Berlin · Hamburg

BUSINESS

SPORTS, MEDIA & EVENT

**ART &
DESIGN**

3,500 STUDENTS

March and September Intakes

OUR LOCATIONS

MEETING PLACE FOR THE CREATORS OF TOMORROW



BERLIN

Start-up city and Europe's creative center



ISERLOHN

Surrounded by innovative mid-sized companies



HAMBURG

No. 1 digital media city



OUR BACHELOR PROGRAMMES IN BUSINESS AND SPORTS, MEDIA & EVENT



**B.Sc.
Business &
Management
Studies**

ENG / GER

**B.Sc.
Digital Business &
Data Sciences**

ENG / GER

UE  **ALBA BERLIN COLLEGE**
University of Applied Sciences Europe

**B.Sc. Dual
Sport & Event
Management**

ENG

**B.Sc.
Sport & Event
Management**

ENG / GER

**Specialisation
Soccer
Management**

ENG / GER



BACHELOR PROGRAMMES ART & DESIGN

B.A.
Game Design

ENG

B.A.
Film + Motion
Design

ENG

B.A.
Communication
Design

ENG

B.A.
Photography

ENG

MASTER PROGRAMMES IN BUSINESS OR SPORTS, MEDIA & EVENT



M.Sc.
Corporate
Management

ENG / GER

M.Sc.
Finance &
Management

ENG

M.A.
International
Sport & Event
Management

ENG / GER



MASTER PROGRAMMES ART & DESIGN

M.A.
Media Spaces

ENG

M.A.
Photography

ENG

M.A.
Visual & Experience
Design

ENG

M.A.
Innovation Design
Management

ENG



STUDIENKOLLEG

UE'S FOUNDATION YEAR PROGRAM

Now in partnership with a public state
university of Germany



**IF ELIGIBLE TO
STUDY IN YOUR
OWN COUNTRY,
YOU CAN DIRECTLY
JOIN UE-GERMANY
PROGRAMS!**



WHY STUDY AT UNIVERSITY OF APPLIED SCIENCES EUROPE?

MONTHLY LIVING COSTS

Housing (shared flat)	€ 350 - 450
Public health insurance	€ 80
Books, clothes, etc.	€ 100
Telephone, Internet, Radio & TV	€ 60
Food	€ 250
Approx. Living costs per month	€ 800 - 950

LIVING IN THE GERMAN CAPITAL COSTS:

- 29% less compared to Paris
- 46% less compared to London
- 51% less compared to New York City
- 34% less compared to Sydney

CAREER SERVICE

SUPPORT AND GUIDANCE

WE PREPARE YOU FOR YOUR DREAM JOB

- extensive advisory
- coaching sessions
- information on professional applications

Art & Design
81% AT THE JOB
6 months after
graduation

Business
93% AT THE JOB
6 months after
graduation

OFFICIAL ACCREDITATION



State Accreditation



Institutional
Accreditation



Programme
Accreditation



Programme
Accreditation

RECOGNISED INTERNATIONALITY



**“AMONG THE TOP 25 UNIVERSITIES
IN INTERNATIONAL ORIENTATION
AND TOP 10 IN QUALITY OF
TEACHING BUSINESS PROGRAMMES”**





“AACSB’s Business Education Alliance

– a movement of collective strength and connected wisdom”

www.aacsb.edu/membership/educational



**PHOTOGRAPHY: TRIPS TO
NORTH CAPE AND N.Y.C**



**STUDENTS LEARN
FROM START-UPS IN
SILICON VALLEY & AT
STANFORD**

PROJECTS WITH COMPANIES

**SPORT & EVENT
STUDENTS HELP
TO ORGANISE
THE CHAMPIONS
LEAGUE FINALS**



MEDIA SPACES STUDENTS AT FESTIVAL OF LIGHTS BERLIN

LEARN FROM REAL WORLD PROFESSIONALS

**PROF. DR.
STEFAN KOOTHS
AT GLOBAL
ECONOMIC
SYMPOSIUM IN
KUALA LUMPUR**



LEARN FROM REAL WORLD PROFESSIONALS

MATTHIAS LEUPOLD

Photography

Award-winning documentary:
"Lighter than Orange"

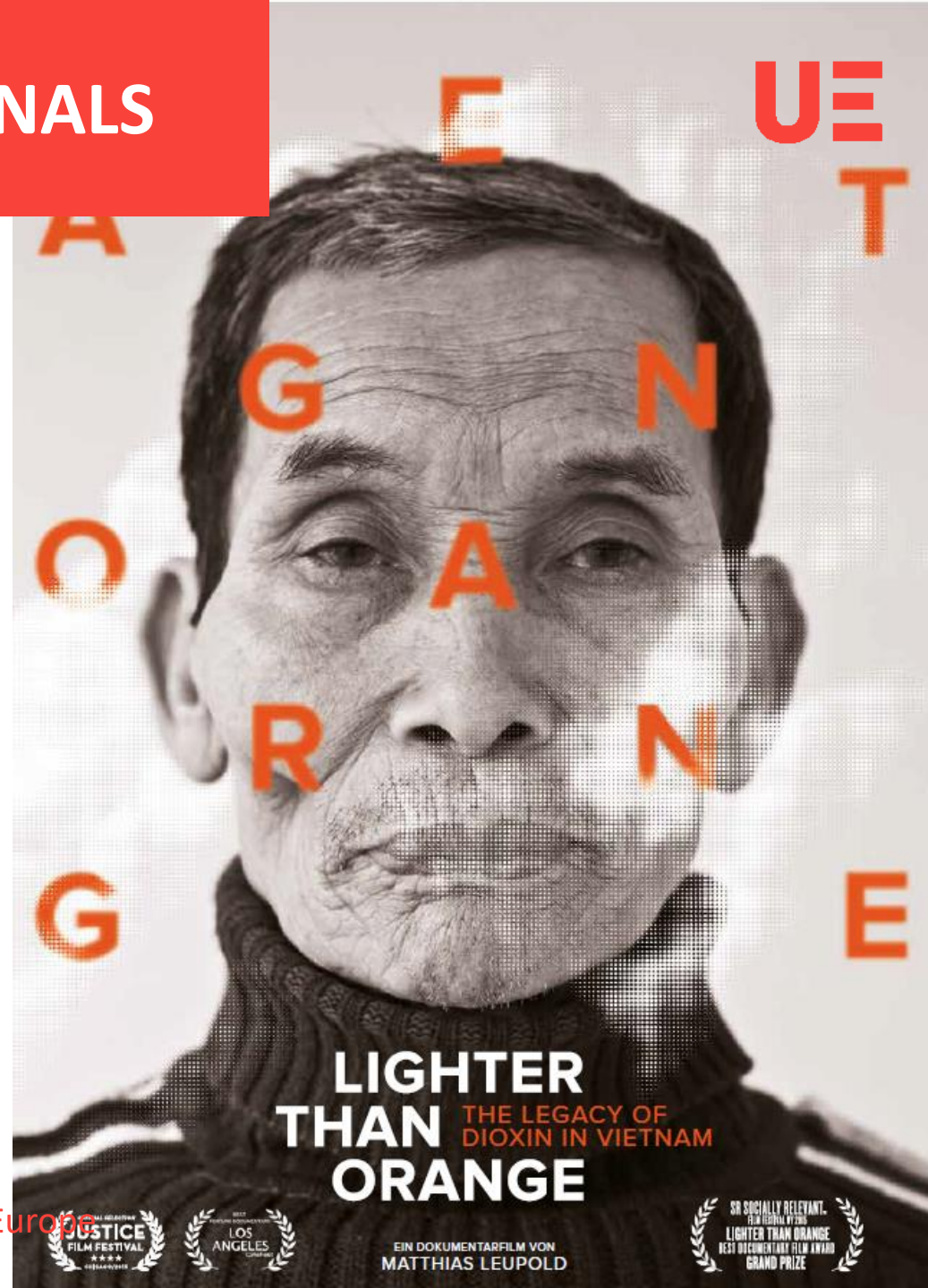
AWARDS

Photographer of the Year
Los Angeles CineFest Award
and many more.

**LIGHTER
THAN
ORANGE**
THE LEGACY OF
DIOXIN IN VIETNAM



University of Applied Sciences Europe



**LIGHTER
THAN
ORANGE**
THE LEGACY OF
DIOXIN IN VIETNAM

EIN DOKUMENTARFILM VON
MATTHIAS LEUPOLD



COLLABORATION PROJECTS AND INTERNSHIPS



Volkswagen



INNOVATIVE PROGRAMMES



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CAMPUS RESOURCES

MEETING PLACE FOR THE CREATORS OF TOMORROW



APPLICATION PROCESS



PDF APPLICATION

UNIVERSITY ENTRANCE QUALIFICATION

UPDATED CV, SOP, LOR

(IELTS/TOFEL/PTE) OR (MOI LETTER AND EF SET EXAM)

BUSINESS/SPORTS, MEDIA & EVENT

ART & DESIGN

ADMISSION TEST

**PORTFOLIO QUESTIONNAIRE
(15-20 DESIGN PROJECTS)**

**MASTER QUESTIONNAIRE
(ONLY FOR MASTER)**

**POTENTIAL ADMISSIONS
INTERVIEW**

ADMISSIONS INTERVIEW

RESERVATION FEE

LETTER OF ADMISSION

TUITION FEES (NON-EU)



**Business/
Sports, Media
& Event**

YEARLY: € 11.340

**Art &
Design**

YEARLY: € 10.380



**Business/
Sports, Media
& Event**

YEARLY: € 13.188

**Art &
Design**

**YEARLY: € 12.600/ €
14.300**



Studienkolleg

**28 WEEKS - €
12.500**

Why to Study In Germany

- **18 Months of Post Study Work Visa** after course completion and potential PR option after 5 years.
- **Germany is the 3 Largest Global Economy** with one of the lowest unemployability Ratio in the world.
- **Part time work allowed during studies** – 120 full days or 240 half days in a year.
- **Germany is home of world market leaders** like; BMW, Bayer, Siemens, SAP etc.
- **Low living cost** as compared to other countries Eg: UK, USA, Australia, France etc.
- **One of the best Health care systems** in the World.



UE Germany – USP's

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- All Professors with relevant Industry experience.
- Small Classrooms size for all programs.
- 20 Years old, highly accredited German University.
- Top 10 ranked Business faculty and top 25 in international orientation.
- Direct entry to Bachelor programs after 12th Standard, no need for Foundation year for UE Undergraduate programs.
- More than 60 partner universities and possibility for semester abroad.
- Programs with in-depth industry collaborations.
- University with high employability ratio.
- German language not needed for our English Programs.



University of Applied Sciences Europe

Name:

Mobile:

Email:

www.ue-germany.com