

Aria Kumar

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EDUCATION

University of California, Berkeley

Bachelor of Arts, Molecular and Cell Biology

- **Relevant Coursework:** Biology with Lab, Inorganic and Organic Chemistry with Lab, Statistics, Biochemistry, Intro to Biotech, Business, Economics, Disaster Technology: Creating Innovative Solutions

WORK EXPERIENCE

QB3

August 2023 – Present

Executive Mentorship and Talent Program Intern

Berkeley, CA

- Work with experienced business mentors to build a program that aids bioscience start-up entrepreneurs
- Developing, organizing and redesigning the database of mentors and companies to track outcome data from existing entrepreneur-mentor pairings and CEO placements

Visa

June 2023 – September 2023

Business Development and Marketing Intern

Dubai, UAE

- Collaborated with 10 functions over several regions in CEMEA to develop 10 best practice case studies for the Business Develop team to use in external client meetings
- Created a bi-monthly newsletter and developed a tracker focusing on key market level initiatives and mandates
- Launched new social content strategy pilot defining audience cohorts and worked closely with external marketing agency to produce social media content for the Visa Middle East Instagram page
- Hosted a brown bag session discussing open banking to analyze its impact and opportunities in the Middle East

Undergraduate Research Apprenticeship Program

August 2022 – August 2023

Researcher

Berkeley, CA

- Cross-departmental project led by professors from the Nutritional Science and Archaeology departments looking at “Choosing a Major: How and Why do Students Select their College Majors”
- Worked with undergraduates and professors in biweekly meetings on data collection and distribution
- Analyzed and presented research obtained from over 200 survey results alongside other URAP projects at a Women’s Faculty Club research event

LEADERSHIP AND CLUB EXPERIENCE

Zeta Tau Alpha

November 2022 – May 2023

Executive Committee Ritual Chair

Berkeley, CA

- Liaised between the international office, advisors and chapter to ensure the success
- Managed the requirements of 120 chapter members and supported events to support our philanthropy: Breast Cancer Awareness and Education

Bio-Business Initiative

September 2021 – Present

Outreach Committee

Berkeley, CA

- Mentor high-school students in low-income areas, create resources and host informational workshops with my team for students in the Bay Area who are interest in Biotechnology and Career development
- Hosted a resume workshop in November via ‘Splash at Berkeley’ to 20 students

Lawrence Hall of Science

January 2023 – May 2023

Outdoor Nature Lab and Biotech Volunteer

Berkeley, CA

- Facilitated activities for visitors of all ages and diverse backgrounds, to teach about life processes and biotech

SKILLS

- R, Microsoft Office, Procreate, Qualtrics, Tableau, PCR, Gel Electrophoresis, Cell Culture, DNA Sequencing