



Veggies You Can Root For

FINISHED PRODUCT SPECIFICATION

The Simple Root makes eating your veggies exciting & easy by crafting simple, yet gratifyingly good, VEGGIE-PACKED Plant-Based foods!

The Simple Root products are NOT made with common allergens: nuts, wheat, gluten, soy, eggs, dairy or artificial flavors, colors or preservatives.

Our award-winning global brand appeals to consumers: eating plant-based, reducing dairy & meat, avoiding key allergens, looking for simple ingredient lines & planet friendly foods.

ORIGINAL PLAIN CREAM CHEESE-STYLE SPREAD

PRODUCT DESCRIPTION

Our plant-based cream cheese-style spreads have the creamy tastes and smooth spreadable textures consumers expect! Made with VEGETABLES, versus many plant-based cheeses that are made from nuts, nut milks, soy or that are starch, oil & water based.

Veggie packed, then accented with flavorful fruit, herbs & spices and simply crafted into delicious spreads ready to use for breakfast, snacking, and as a versatile ingredient in delicious and easy recipes.

PHYSICAL DESCRIPTION

Creamy, white, spreadable texture

FLAVOR

Cream cheese flavor with dairy and butter notes

SHELF LIFE FROM PRODUCTION

90 days refrigerated

CERTIFICATIONS

Plant Based Food Association
NSF Plant Based



PACKAGING

TYPE	# OF UNITS	NET WEIGHT			
RETAIL	6 each	8 oz units			
FOODSERVICE	6 each	24 oz units plastic - 5 PP tubs			
NET WT. CASE WT. (LBS)	CARTON (INCHES)			PALLET	
3.7	LENGTH	WIDTH	HEIGHT	TI HIGH	TOTAL CASES
	14.7	4.9	3.7	24 x 14	336
10.5	14.25	9.625	5.0625	12 x 10	120

CONTAINER CODING

An identifying code shall be stamped on each container (cup lid).

Best By Date:

MM/DD/YYYY

LOT#

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LABELING

Each carton shall be labeled with the following information:

KEEP REFRIGERATED

Use within 10 days of opening

Manufacturer name and address:

The Simple Root USA, Inc.

7550 E. 53rd Place #172867, Denver, CO 80217

Product name: Original Plain Cream Cheese-Style Spread

Net weight:

RETAIL



Net Wt 8 Oz (227g)

FOODSERVICE



Net Wt 24 Oz (680g)

CONTINUED →



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ORIGINAL PLAIN CREAM CHEESE-STYLE SPREAD

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ALLERGENS

Not made with dairy, nuts, wheat, gluten, soy, eggs

ALLERGEN/SENSITIZER	PRESENT IN PRODUCT YES OR NO	PRESENT ON THE SAME LINE DURING PRODUCTION YES OR NO
Tree Nuts*	NO	YES
Peanut*	NO	NO
Fish*	NO	NO
Crustacean Shellfish*	NO	NO
Milk	NO	YES
Wheat*	NO	NO
Egg	NO	NO
Soybean*	NO	NO
Sulfites >10pp	NO	NO
Yellow #5 (Tartrazine)	NO	NO

FOOD SAFETY

The Simple Root USA products are manufactured in a facility registered as meeting the requirements of the SQF Food Safety Code for Food Manufacturing, Storage and Distribution Edition 9 SQF Quality Code.

The Simple Root USA products are manufactured in a facility registered with the FDA and in compliance with all the requirements of the Bioterrorism Preparedness Act including traceability and records retention. Facilities are registered as required by the Food Safety Modernization Act.

COUNTRY OF ORIGIN USA

NUTRITIONAL INFORMATION

INGREDIENTS: ROOT VEGETALE PUREE (POTATO, WATER), COCONUT OIL, POTATO PROTEIN, SEA SALT, CULTURED DEXTROSE, SUNFLOWER OIL AND/OR CANOLA OIL, NATURAL FLAVOR, CITRIC ACID.

Nutrition Facts	
24 servings per container	
Serving size	2 Tbsp (28g)
Amount per serving	
Calories	80
% Daily Value*	
Total Fat 7g	9%
Saturated Fat 6g	30%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 180mg	8%
Total Carbohydrate 2g	1%
Dietary Fiber 0g	0%
Total Sugars 0g	
Includes 0g Added Sugars	0%
Protein 1g	
Vitamin D 0mcg	0%
Calcium 16mg	2%
Iron 0mg	0%
Potassium 36mg	0%
<small>*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.</small>	

The Simple Root products are manufactured in a facility that processes sesame seeds, tree nuts, and dairy.

