

Ryan Ma

Los Angeles, CA • (626) 977-9935 • ryanma15@berkeley.edu • [linkedin.com/in/ryanmmaa/](https://www.linkedin.com/in/ryanmmaa/)

EDUCATION

University of California, Berkeley - Haas School of Business

Berkeley, CA

Bachelor of Science - B.S. in Business Administration, Certificate in Entrepreneurship & Technology

Expected graduation: May 2024

- Cumulative GPA: 3.7
- Relevant coursework: Corporate Finance, Business Analytics & Decision Modeling, Financial & Managerial Accounting, Intermediate Microeconomics, Marketing, Business Communication, Challenge Lab - Disaster Technology Solutions for Environmental Change

PROFESSIONAL EXPERIENCE

Ernst & Young

Los Angeles, CA

Advisory Intern, Risk Transformation

June 2023 - August 2023

- Evaluated cybersecurity threats for a F100's media entertainment subsidiary; analyzed 7 Identity & Access Management properties, including 2 encryption algorithms and 50k+ user accounts, by measuring KPIs and providing guidance for IT remediation
- Developed risk mitigation strategies for a major intellectual property client by surveying 100+ key internal stakeholders, aggregating feedback and insights, and assessing the organization's risk landscape across 15 enterprise-wide areas

RSM US LLP

San Francisco, CA

Assurance Intern

January 2023 - March 2023

- Advised client on ASC-842 lease accounting guidelines; restructured balance sheet by researching regulation changes, reviewing 20+ lease contracts, and identifying recurring lease liabilities & right-of-use assets
- Supported year-end reporting process for 4 clients, ensuring compliance with GAAP by filing SEC audit programs, determining audit strategy, and testing financial accounts related to cash, payroll, and prepaid expenses

Bestware Restaurant Supplies

Westminster, CA

Business Operations Associate

January 2015 - June 2022

- Managed end-to-end lifecycle of account operations for 30+ major clients, ensuring fulfillment of sales orders, issuance of monthly statements, and collection of outstanding balances using QuickBooks Wholesale
- Optimized limited warehouse space by liquidating deadstock and implementing organizational measures, resulting in increased storage capacity for 6+ high-turnover product lines and simplified inventory management processes for POS accuracy

City of Hope

Irwindale, CA

Business Analyst Intern

June 2021 - August 2021

- Streamlined patient scheduling workflow by identifying and resolving 2 bottlenecks, reducing wait times by ~50% using a time study
- Expanded patient services by integrating 1,000+ patient files from 7 newly-acquired regional clinics into the hospital's main database

LEADERSHIP EXPERIENCE

Core Consulting Group - UC Berkeley Chapter

Berkeley, CA

Director of External Relations

September 2022 - Present

- Founding member of student org; responsible for spearheading all California Community College (CCC) outreach initiatives and partnerships, including a mentorship program and professional development workshops for CCC transfer students

Pasadena City College

Pasadena, CA

Teacher's Assistant, Financial Accounting

August 2021 - December 2021

- Provided tutoring services to 30+ students and support with administrative tasks for the course instructor across 3 class sections

TEDxPCC

Pasadena, CA

External Relations Officer

January 2021 - May 2021

- Generated leads for client and donor acquisition for PCC's TEDx event, acquiring \$1,000+ in funding from ticket sales and gifts

ACTIVITIES

Method of Entrepreneurship Bootcamp - UC Berkeley, College of Engineering

August 2023

- Ideated tech startup that provides travel solutions regarding transportation logistics and pitched company to a panel of angel investors

Sustainability Challenge - Ernst & Young

June 2023 - July 2023

- Developed actionable strategy for EY Tech Consulting aimed at increasing firm market share and helping clients achieve ESG targets

Audit Innovation Campus Challenge - Deloitte

November 2022

- Represented UC Berkeley in national case competition focused on ESG reporting standards and application of accounting principles

Harvard Leadership Academy

March 2021 - April 2021

- Fine-tuned leadership skills by participating in DE&I workshops and studying root causes, implications, and solutions for social issues

SKILLS & INTERESTS

Skills: Microsoft Excel & PowerPoint (Intermediate), Financial Auditing, Quickbooks Wholesale, Mandarin & Teochew

Interests: Generative AI, Electric Cars, Sustainability, Art History & Museums, Mentorship