



UNIVERSITY
OF WOLLONGONG
IN DUBAI

The University of Wollongong in Dubai



UNIVERSITY
OF WOLLONGONG
IN DUBAI

About Dubai

About Dubai



- Business, financial and leisure capital of the Middle East Region.
- Highly developed economy and infrastructure.
- Strategic location with easy access to Middle East, Indian Subcontinent, China , Africa and CIS countries.
- Cosmopolitan lifestyle. Shopping capital of the Middle East.
- A regional centre for higher education catering to a large body of international students.
- The **UAE is considered the 3rd safest country and Dubai being the 8th safest city in the world** as per the 2019 Numbeo Crime Index



About Dubai

The Palm Jumeirah



About Dubai

Burj Al Arab



About Dubai

Burj Khalifa



About Dubai

Dubai Mall



About Dubai

The Palm – Atlantis Hotel



About Dubai

Mall of the Emirates – Ski Dubai



About Dubai

Global Village





UNIVERSITY
OF WOLLONGONG
IN DUBAI

About UOWD

About UOWD – The History of UOWD

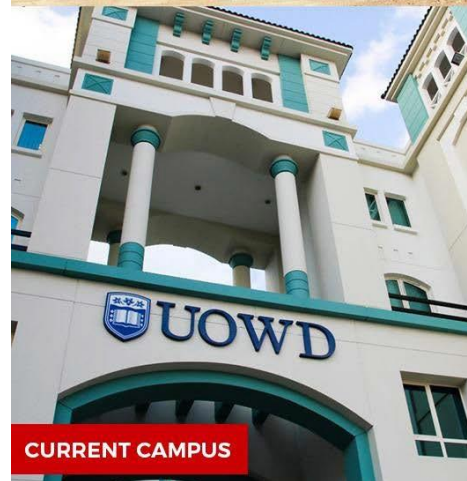
A story of 26 years' growth in Dubai

1993 - First Campus: From humble beginnings with only 8 students opposite Al Mulla Plaza in 1993.

2000 - Beach Road: To the famous Jumeirah Campus on Beach road overlooking “Wollongong Beach” in 2000.

Modern Day - Current DKP Campus: to our current location in Dubai Knowledge Park, the longest serving international university in the UAE continues to innovate.

2020 – The Campus of the Future: Introducing a purpose-built and innovative campus of the future; the new UOWD building launching in 2020. Designed for our students.



UOWD At a Glance



45

University
Degrees



3500+

Current
Students



108

Nationalities



22

Undergraduate
Degrees



23

Postgraduate
Degrees



152,000

Global
Alumni





UNIVERSITY
OF WOLLONGONG
IN DUBAI

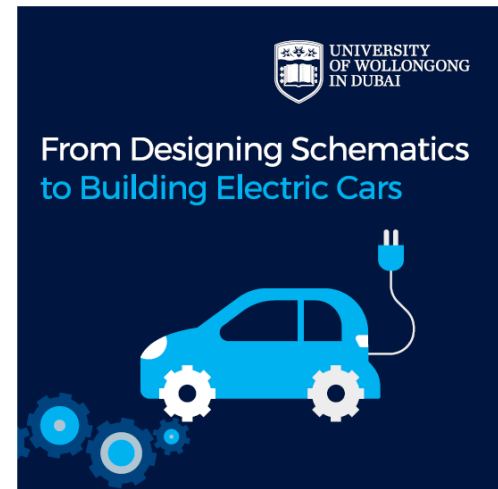
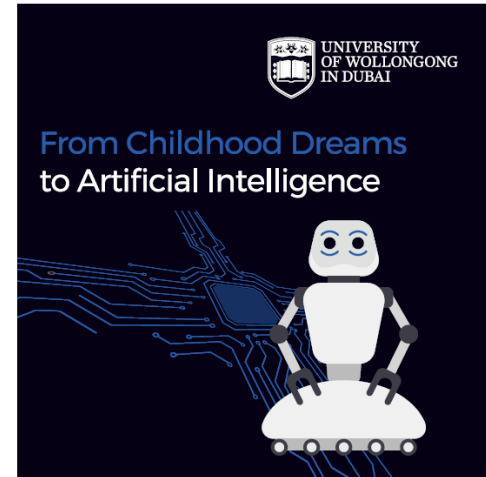
UOWD Programs

UOWD Programs

Bachelor's Programs

Bachelor's degrees range from \$15,000 USD to \$19,000 USD per year.
Degrees are 4 years in duration.

- Bachelor of **Business Administration**
- Bachelor of **Commerce** (majors in Marketing, Management, Human Resource Management, International Business, Finance and Accountancy)
- Bachelor of **Computer Science** (majors in Digital Systems Security and Multimedia and Game Development)
- Bachelor of **Information Technology**: Management Information Systems
- Bachelor of **Communication and Media** (majors in Digital and Social Media, Global Screen Media, Visual Communication Design, Marketing Communication and Advertising)
- Bachelor of **Engineering** (majors in Electrical, Telecommunication, Computer, Civil and Mechanical Engineering)
- Bachelor of **Nursing** (Bridging)

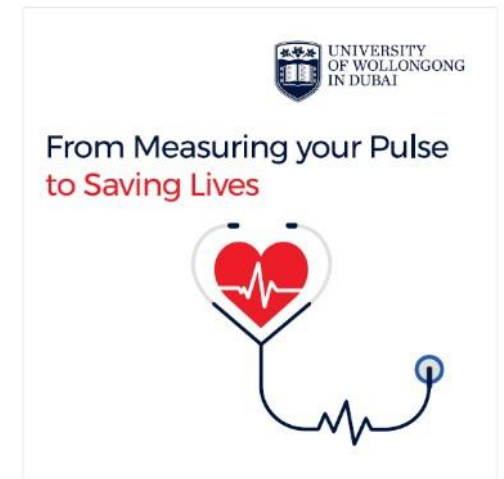
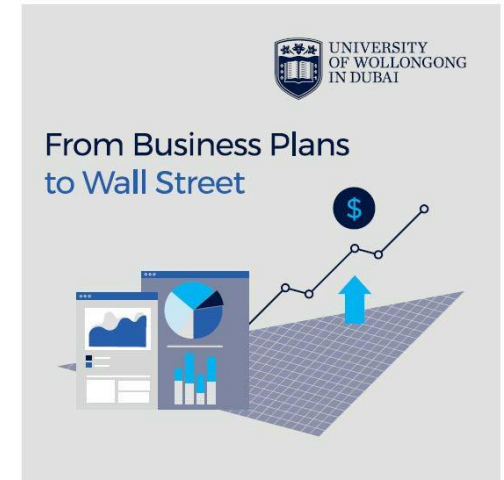


UOWD Programs

Master's Programs

Master's degrees range from \$10,000 USD to \$19,000 USD per year.
Master's Degrees are 18 to 24 months in duration.

- Master of **Business Administration** (MBA)
- Master of **Business** (majors in Marketing, Management, International Business, Financial Management, Innovation & Entrepreneurship and Human Resource Management)
- Master of **Applied Finance** (majors in Investing, Financial Services, Corporate Treasury and Islamic Banking and Finance)
- Master of **Science in Logistics and Supply Chain Management**
- Master of **Quality Management**
- Master of **Engineering Management**
- Master of **Engineering Asset Management**
- Master of **Information Technology Management**
- Master of **International Relations**
- Master of **Media and Communication**
- Master of **Educational Studies**
- Master of **Nursing**



UOWD Programs – 2020 New Degree

Global Executive Master of Luxury Management

- **Global Executive Master of Luxury Management (GEMLux)** Degree, offered by **The University of Wollongong in Dubai (UOWD)** in partnership with **MIP Politecnico di Milano**.
- **Dual degrees** conferred will be Global Executive Master of Luxury Management from UOWD and Global Executive Master of Luxury Management from MIP **Politecnico di Milano**.
- Students will begin their Master's degree in **Dubai**, then travel to **Milan, Geneva and Paris**.
- The **advisory board** for the GEMLUX program contains members from **Chalhoub Group, Daimler Middle East (Mercedes Benz), Ahmed Seddiqi & Sons**.
- Careers from this degree includes: **Luxury Brand Manager**, Fashion Retail Buyer, **Brand PR specialist**, Product Marketing Manager, Customer Relationship Manager, Head of Retail, Creative Director, **Brand Ambassador** and many more.



UOWD Programs – 2020 New Degree

Global Executive Master of Luxury Management

Pursuing a Global Executive Master of Luxury Management (GEMLux) Degree from UOWD in partnership with MIP Politecnico di Milano, will prepare students to manage and operate within the luxury brand segments in goods and services such as:

- **Fashion and Apparel**
- **Luxury Beauty and personal care**
- **Cars**
- **Travel**
- **Luxury Experiences**
- **Luxury Events**
- **Hotels**
- **Restaurants**
- **Luxury malls and shopping destinations.**

UOWD is currently offering a 20% discount on the total tuition fees for this degree for the first intake.

From Shopping at the Mall to Managing Luxury Brands Across the World

UNIVERSITY OF WOLLONGONG IN DUBAI

Will you be the Creative Director to launch the next iconic luxury brand?

Study for a Global Executive Master of Luxury Management (GEMLux) Degree from UOWD in partnership with Politecnico di Milano (MIP) and receive a dual degree, including an Executive Master in Luxury Management from UOWD and Executive Master in Luxury Management from Politecnico di Milano.

How will you **#changeyourfuture** today?

44 programs | 26 years in Dubai | 108 nationalities | 152,000 global alumni network

Your Australian University in Dubai
Est. 1993

Language, Foundation, Diplomas and PhD Programs

- If student requires English language support, they sign up for an English Language Pathway program – 3 modules which is 3 semesters (Each semester is 12 to 14 weeks), 11,760 AED or \$3,200 USD per semester.

Language Programs

- UOWD English Language Pathway
- Global English Skills
- Corporate Language Training
- Arabic Language Program
- IELTS Test Preparation and Testing
- OET Preparation and Testing

Foundation Studies Programs

- Business, Humanities & Information Systems
- Engineering & Computer Science

Graduate Diploma

- Graduate Diploma in Educational Studies

PhD Programs

- Doctorate in Philosophy (PhD)



How will you
#changeyourfuture
today?



UNIVERSITY
OF WOLLONGONG
IN DUBAI

Accreditation

Accreditation

- All degrees offered by UOWD are **accredited by the UAE Ministry of Education - Higher Education Affairs through the CAA.**
- MOHE/CAA Accreditation means that **graduates are able to work in the UAE/GCC public sectors** in addition to private organisations.
- Your degrees can be issued from **Dubai (UOWD) or Australia (UOW).**
- Qualified senior leadership team and academic staff, with **all academic staff having PhD's.**
- Alongside UOWD's institutional accreditation, several of the University's degree programs have been formally recognised by **international professional organisations.**





UNIVERSITY
OF WOLLONGONG
IN DUBAI

Our New Campus

UOWD Campus

UOWD Campus of the Future – Opening 2020 in Dubai Knowledge Park



UOWD Campus

UOWD Campus of the Future – Opening 2020 in Dubai Knowledge Park



UOWD Campus

UOWD Campus of the Future – Central Lobby



UOWD Campus

UOWD Campus of the Future – Student Lounge



UOWD Campus

UOWD Campus of the Future – Central Lounge





UNIVERSITY
OF WOLLONGONG
IN DUBAI



Student Accommodation & Arrivals





UNIVERSITY
OF WOLLONGONG
IN DUBAI

Student Accommodation & Arrivals

Student Arrivals

- UOWD arranges **airport pick up** for all international students, including a meet and greet “Marhaba” service at the airport.
- UOWD is committed to ensuring our **international students arriving in the UAE** for the first time experience an enjoyable transition from their home country.
- Our **Student Services Department (SSD)** provides assistance **across a range of issues** such as orientation to the local area, homesickness, study difficulties, academic concerns, budgeting, health, personal problems, family emergencies and more. **The service is free** and completely confidential.
- UOWD also offers an **International Student Mentor Program** that connects new international students with experienced international students to provide support in your first weeks and months in Dubai. Your ISP Mentor will provide you with helpful advice, practical solutions and a friendly face to talk to.





UNIVERSITY
OF WOLLONGONG
IN DUBAI

Extra Curricular Activities

Clubs and Societies



Sporting Activities





UNIVERSITY
OF WOLLONGONG
IN DUBAI

Careers Paths

Career Paths at UOWD

- Our team of academic professionals will help you choose which degree best suits your future career path, providing you with the best chance of securing employment in a relevant industry after graduation.
- Our university degrees are linked to industry demand and global workforce planning requirements.
- UOWD has strong **job placement rates** for **UG students (77%)** and **PG students (85%) within 6 months of graduation.**
- Our **2 dedicated Career Advisors** have an extensive network of employer links to connect students with work experience or internship opportunities during study.
- Dedicated **Career Development Centre** who have sent out over 11,000 CV's to help our students to gain interviews, full-time and part-time employment and internships
- 55 companies exhibited at the **2019 UOWD Annual Career Fair**, with more than 460 companies advertising positions with UOWD in 2019.
- **UOWD Career Connect** LinkedIn Page assisting with CVs, workshops, interview techniques and career events.



Where do UOWD Alumni work?

SIEMENS
Ingenuity for life

 **Microsoft**

HALLIBURTON


اتصالات
etisalat


HUAWEI




EMAAR


Henkel

FedEx

Deloitte.

IBM

osn


adidas®

3M

accenture


CHALHOUB GROUP

SAMSUNG

CHALHOUB GROUP

ABB

KPMG

SAMSUNG

CHALHOUB GROUP


Emirates

 **PEPSICO**

الطائر
al tayer


EY

amazon.com





UNIVERSITY
OF WOLLONGONG
IN DUBAI

Why Come to Dubai?

Why Study in Dubai?



- **Location/Airport Connectivity** → Dubai is closer to many home countries compared other education destinations such as USA/UK/AUS/CAN



- **Ease of acquiring visas** → Many students have less problems acquiring student visas from the UAE when compared to western countries.



- **International recognition of qualifications** → All degrees offered by UOWD are accredited locally, federally and Internationally, with MOHE and CAA Accreditation, KHDA licensing and TEQSA Australia Quality-Assured degrees.



- **Students looking for job placement** → Dubai Expo2020 is creating more jobs in industry sectors such as Hospitality & Tourism, Healthcare, Manufacturing, Transport & Logistics and many more. UAE needs qualified graduates to take on these roles.



- **Cost of Living** → Dubai has a lower cost of living when compared to major metropolitan cities in USA/UK/AUS/CAN.



- **Safety and Cultural Concerns** → The UAE is considered the 3rd safest country and Dubai being the 8th safest city in the world as per the 2019 Numbeo Crime Index.





UNIVERSITY
OF WOLLONGONG
IN DUBAI

Why Choose UOWD?

UOWD Unique Selling Points



Your Australian University in Dubai

- The first international campus and Australian university in Dubai.
- Highest ranked Australian university in the UAE.
- Receive an internationally accredited Australian degree, without having to travel to Australia.
- Member of UOW global family of educational institutions.



Excellence in Learning & Research

- Strong cohort of qualified academics, leaders in their respective fields, with strong ties to industry.
- All academic staff have PhD's.
- More than 30 PhD qualified staff are involved in research activities across 100 different fields linked to industry demand
- University's degree programs have been formally recognised by international professional organisations, including ACCA, CPA, AHRI, CIM, CIMA, CIPS, EFQM, ACS and more.



Reputable, Established & Accredited

- UOWD is the first international university in the UAE and premier Australian university in the region, established in 1993.
- 26 years of growth across 4 major campuses - with a new campus opening in 2020.
- Locally, Federally and Internationally accredited, with MOHE and CAA Accreditation, KHDA licensing and TEQSA Australia Quality-Assured degrees.



Safe Learning Environment and Infrastructure

- Higher quality of student life when compared to home countries in a safe city with rich cultural environment and a significantly lower crime rate than other major metropolitan cities.
- Global student mobility between Australia, HK, Malaysia and Dubai.
- Globally recognised degrees that enhance employment outcomes of UOWD graduates both in Dubai and internationally.





UNIVERSITY
OF WOLLONGONG
IN DUBAI

Admission Requirements

Academic Requirements for Admission

Pathways Program for English Language

- International students can take an online placement test to gauge their English proficiency level
- If the student is high proficiency in English, they take an IELTS examination.
- If student requires English language support, they sign up for an English Preparatory Course – 3 modules which is 3 semesters (Each semester is 12 to 14 weeks), 11,760 AED or \$3,200 USD per semester .
- IELTS Exam then takes place – minimum score needed is 5.0 for Undergraduate. 6.0 for Post Graduate.

Undergraduate

High School Certificate (12 years)

- Required Score: 70%
- Probationary Admission: 60%

IB Diploma

- Required Score: 26
- Probationary Admission: 24

British Curriculum School (IGCSE/O Level)

- Required Score: Minimum 5 subjects in IGCSE/GCSE and 2 AS or 1 A level subject with a minimum grade of C
- Probationary Admission: Minimum 5 subjects in IGCSE/GCSE and 2 AS or 1 A level subject with a minimum grade of D

Postgraduate

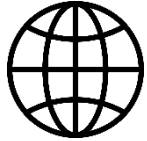
Recognised Bachelor's degree from an accredited university or equivalent

Direct entry: GPA 3.0 out of 4.0 or equivalent

Probation: GPA 2.0 – 2.9 out of 4.0 or equivalent



Connect with us



www.uowdubai.ac.ae



info@uowdubai.ac.ae



+971 4 278 1800



University of Wollongong in Dubai
Blocks 5, 14 & 15,
Dubai Knowledge Park
P.O. Box 20183, Dubai, UAE



@uowdubai



University of Wollongong in
Dubai



@UOWD



@UOWDMarketing





UNIVERSITY
OF WOLLONGONG
IN DUBAI

Your Australian University in Dubai