



## Contact

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## Tech Skills

User Research

Visual Design

Wireframes

Storyboards

User Flows

Process Flows

## Soft Skills

Teamwork

Leadership

Creativity

Problem solving

Communication

Empathy

Flexibility

## Languages

**English** Full Professional Proficiency

**Arabic** Native language

## Certifications

**E-Marketing - Edraak platform**  
May 2020 - July 2020  
Principles of e-marketing .  
Creating advertising campaigns on various social networking sites

# Fadi Alarky

## UX/UI DESIGNER

Creative and versatile UX/UI designer with a background in Android application programming and e-marketing. Skilled in designing user-friendly interfaces, conducting user research and testing, and implementing feedback. I am experienced in working with various tools and platforms such as Adobe XD, Figma, and Android Studio. I have a proven record of soft skills such as communication, teamwork, and problem-solving.

## Design Projects

### Notepal

**Dec 2022 - Feb 2023**  
Designing an application that helps online students manage their time and tasks. It was a collaborative project with 4 members; it allowed me to expand my knowledge in using micro-interactions and a minimalistic design style. Conducted user research to understand target audience needs and preferences better. Designed a user-centric app with features like Task Creation, Improved focus, and sharing achievements.

### WorkMate

**Feb 2023 - Apr 2023**  
Mobile-based human resources platform that prioritizes employee experience and streamlines HR management practices. It was a collaborative project with four members. It helped me to expand my knowledge on how employees under human resources are evaluated.

## Work Experience

- May 2019 - Dec 2020

Freelancer Yemen | Full time

Android apps developer

  - Successfully developed three Android applications, each achieving success in its respective field.
  - Contributed as a team member to the development of "Yemen Dawa," an application that I take pride in.
  - Diligently paid attention to the smallest details to ensure that each application is of the highest quality.
- Jan 2020 -Present

Freelancer Yemen | Full time

Marketing content writer

  - Created marketing content that helped clients draw attention to their products and achieve their goals.
  - Developed a unique writing style that has become my identity in my community.
  - Made a significant impact in the field of creative writing, and received recognition and gratitude from clients.
- May 2020 - Present

Freelance Yemen | Full time

Advertising Campaigns Manager

  - Managed successful advertising campaigns on social media platforms.
  - Launched a client's brand from scratch, and helped them become the largest competitor in their market.
  - Demonstrated strong skills in strategic planning and campaign execution

## Education

**UXUI Design Bootcamp - Re:Coded**  
**Dec 2022 - Apr 2023**  
Re:Coded Immersive bootcamps are highly competitive, with a 5% acceptance rate.

- Completed a 4.5-month immersive design bootcamp, with 300+ hours of curricula and project-based learning
- Topics included Design Thinking, UX Research Methods, Interaction Design, Visual Design, User Interface Design, User Testing, and Low/High-Fidelity Prototyping.
- Worked with various design teams to create products across industries.

**Bachelor of Computer Science - Hodeidah University**  
**Jun 2015 - Apr 2018**

- Topics included Object-oriented programming, frontend development, Android application developer, Databases, and Networks.
- Worked with a team on a project that explores duplicate files by comparing the content through algorithms