

# SAY PLEESE® FOR AUTHENTIC PLANT BASED PIZZA CHEESE

## NOW AVAILABLE THROUGH ACE NATURAL

**THIS PIZZA IS VEGAN!!**



**Pleese®** is a revolutionary plant based cheese developed by New Yorkers to melt perfectly on pizza. Made from bean and potato proteins, **Pleese®** is carefully crafted without any dairy, soy, nuts, gluten or GMOs in an allergen free facility.

Nutrition Facts		Amount/serving	% Daily Value*	Amount/serving	% Daily Value*
40 servings per container Serving size 1 Cup (28g) <b>Calories</b> per serving <b>70</b>		Total Fat 5g	6%	Total Carbohydrate 5g	2%
		Saturated Fat 4.5g	23%	Dietary Fiber 0g	0%
		Trans Fat 0g		Total Sugars 0g	
		Cholesterol 0mg	0%	Includes 0g Added Sugars	0%
		Sodium 140mg	6%	Protein 1g	2%
		Vitamin D 0mcg	0%	Calcium 0mg	0%
		Potassium 0mg	0%	Iron 0mg	0%
		<small>*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.</small>			

INGREDIENTS: Water, Organic Refined Coconut Oil, Modified Potato Starch, Potato Protein, Sea Salt, Faba Bean Protein, Nutritional Yeast, Lactic Acid, Natural Flavor (Vegan), Konjac, Xanthan Gum, Organic Sunflower Lecithin, Garlic Powder

### Description

Pleese® Plant Based Pizza Shreds

### Stock Code

016644

### Size

4/2.5 LB



Please contact Ace Customer Service to order Pleese® today!

[ORDERS@ACENATURAL.COM](mailto:ORDERS@ACENATURAL.COM)

718-784-6000 x 0

[WWW.PLEESECHEESE.COM](http://WWW.PLEESECHEESE.COM)






2022

*Product  
Guide*





When Kobi and Abev Regev switched to a plant-based diet in 2014, they didn't anticipate that the vegan cheeses on the market would be a pizza lover's nightmare — especially in New York City. Frustrated with the lack of authentic, dairy-free options within reach, the couple took matters into their own hands, and in 2017, Pleese® was born!

*Pleese®'s all-natural, vegan, kosher cheese alternative is perfect for pizzerias and restaurants looking to evolve their menus to tap into the massive, fast-growing base of consumers who avoid dairy, soy, or nuts due to allergies, dietary restrictions, or for wellness reasons.*



Carefully crafted using all-natural, plant-based ingredients in an allergen-free environment, Pleese® is the world's first great-tasting, good-for-you cheese alternative designed to achieve the perfect "melt factor." Unlike other cheese alternatives on the market, Pleese® is free from common allergens, including dairy, lactose, soy, nuts, and gluten, making it school-safe, kid-friendly, and one of the most authentic plant-based pizza ingredients on any menu.



**"We've been pizza-loving New Yorkers longer than we've been vegans, so we made it our mission to create the most perfect plant-based cheese."**

**– Kobi Regev, Founder of Pleese®**



## *The Proof is on the Pizza*

When **Vito's Pizzeria** in New York City added Please® to their list of toppings, it was such a hit that they immediately upped their wholesale order from 20 to 120 pounds — a 600% increase! With such a high demand for plant-based alternatives and a low supply of quality options, Vito's was able to attract a new demographic of loyal customers while significantly boosting sales.

### **PIZZA LOVERS ARE HUNGRY FOR BETTER, PLANT-BASED OPTIONS**

Before we began developing the best-tasting vegan alternative to cheese, we crunched the numbers:

- Over 43% of Americans eat pizza at least once a week, and
- 49% of 'em want more authenticity when it comes to vegan pizza

In addition to those living a vegan lifestyle, statistics show there is a significant slice of people who are desperate for high-quality, plant-based pizza.

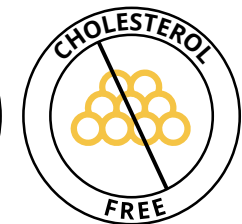
- Over 54% of Americans are trying to reduce their intake of animal-based foods,
- Consumers spent a whopping \$7 billion to replace dairy and other animal-based foods with alternatives, and
- The plant-based cheese market is expected to reach a global value of \$2.66 billion by 2027...

Americans are serious about their pizza, and they're willing to pay a premium for an authentic slice.

And the experts agree. Described as "the new cheese on the block," Please ticks all the boxes when it comes to creaminess, meltability, and flavor, according to **Vegan Pop Eats** host **Angela Yvonne**.

## *Certified Clean and Green*

Made from a proprietary blend of beans and potato proteins, Please® contains zero of the ingredients that commonly keep those with dietary restrictions from enjoying the wonders of pizza. And unlike other plant-based cheese products, Please® actually tastes, feels, and looks like the real thing. No aftertaste - guaranteed.



*“The perfect trifecta of taste, texture, and melt.”*

- **PizzaToday**



### *More Trees Please*

At Please®, we're driven by more than just a healthy diet. Our ethics extend beyond plate to also include supporting the planet which is why for every case of Please® sold, we plant a tree through the National Forest Foundation to reduce CO2!



# Pleese® Products



## CASE SPECIFICATIONS:

**SHELF LIFE:** 120 days

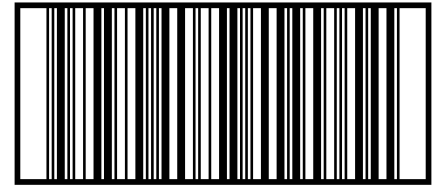
**TIE x HIGH:** 17 x 10

**CASE GROSS WEIGHT:** 10.475

**CASE NET WEIGHT:** 10:00

**CASE L, H, W:** 11.808, 7.616, 9.183

**GTIN:** 00860003065907



10860003065942



## 4 / 2.5 LB BAGS - 10 LBS SHREDDED PLEESE®

**SKU:** PFPZ25SH

**CASE CONFIGURATION:** 17 x 10

(170 total cases)

**UPC:** 10860003065942



8 60003 06594 5



## AVAILABLE BY SPECIAL ORDER

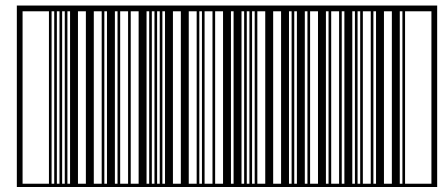
**20 LB BLOCK OF PLEESE®**

**SKU:** PFPZ20LBK

**CASE CONFIGURATION:** 17 x 10

(90 total cases)

**UPC:** 00860003065914



00860003065914

*More information on pricing on spec sheet*

## PACKAGING AND STORAGE:

Ship and store at 35° - 45° F Must Keep Cool.





## *Everyone is Saying, Pleese® to Vegan Cheese*

After our first batch of Pleese® hit the market, interest quickly skyrocketed from a handful of likes on Instagram to hundreds of inquiries from restaurants, pizzerias and local businesses both domestically and abroad — and we haven't slowed down yet!

Dubbed "Game-Changing, 'New Yorker-Approved' Vegan Pizza Cheese" by [Vegconomist](#), Pleese® is revolutionizing the pizza industry, one slice at a time. For more information about us, see our features in [Food Business News](#), [Food Navigator](#), [Vegan Pop Eats](#), and [many more!](#)

### **SUPPORTED BY**



