



psb
ACADEMY

SCHOOL OF
FOUNDATION
STUDIES

SCHOOL OF
BUSINESS &
MANAGEMENT

SCHOOL OF
POSTGRADUATE
STUDIES

SCHOOL OF
LIFE &
PHYSICAL
SCIENCES

SCHOOL OF
ENGINEERING &
TECHNOLOGY

Online International Education Fair in partnership with Study Metro

April 2020



Vaishnavi Nagapandian

Country Manager & Senior Programme Consultant
International Student Recruitment (South Asia)
Alumna, PSBA & The University of Newcastle, Australia

SINGAPORE as an educational destination

HUB FOR EDUCATIONAL EXCELLENCE



The education framework has evolved to enable individuals to acquire relevant skills and abilities to excel in increasingly competitive industries.

ENGLISH AS FIRST LANGUAGE

English is the primary language of business throughout the world, and is Singapore's main medium of communications. Our environment is conducive for students to practice the language, for both career and academic enhancement.

EXCELLENT INFRASTRUCTURE AND ACCESSIBILITY

Internet access is readily available in Singapore. Our excellent IT infrastructure enables individuals to stay connected and makes blended learning more efficient.

TRANSPORTATION

Travelling within Singapore is made easy with our country's extensive rail and bus network, which is renowned for our efficiency and ease of access.

VIBRANT CITY LIFESTYLE

Despite its small size, our island city state of Singapore offers a wealth of opportunities for recreation.

GLOBAL COMMERCE AND FINANCE

Ranked 2nd in the World Economic Forum's Global Competitiveness Report for 2016-2017, our country aims to be the center of innovation for the region.

SAFE CITY WITH HIGH QUALITY OF LIFE

Personal safety and security is one of the most important aspects to consider when moving abroad. Singapore is a safe city with very low crime rates.



MULTI-CULTURAL NATION

Singapore is a popular destination to study, giving students access to a global community of knowledge workers operating at the forefront of industry.

NO IELTS REQUIRED

IELTS is not required for most of the programmes offered

PROXIMITY TO INDIA

Closer proximity to major cities in India. A maximum of 6 hours of flight journey. High frequency flights connecting major international airports in India to Singapore

TRANSNATIONAL EDUCATION PATHWAYS

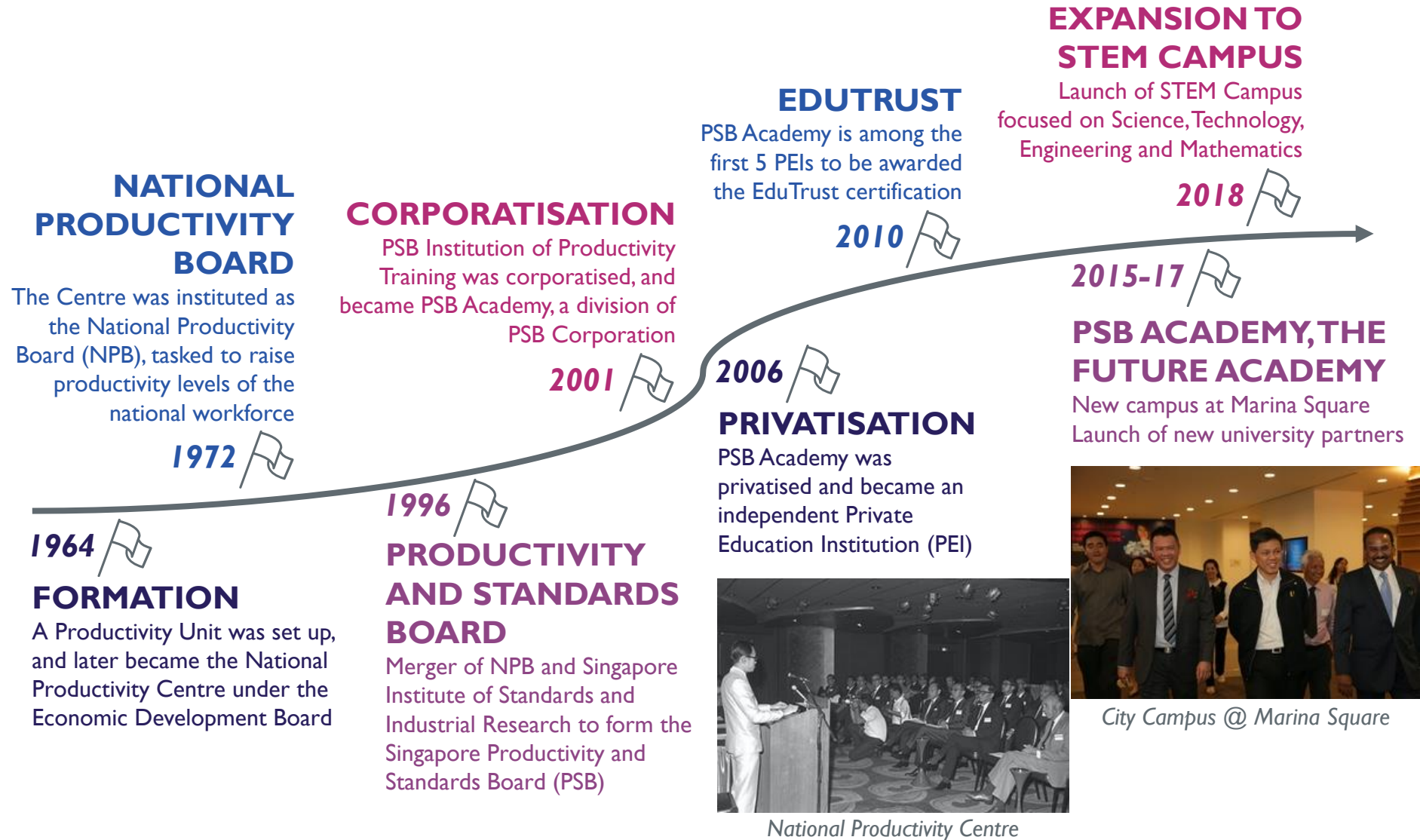
A stepping stone for education pathways to Australia, UK, Canada and New Zealand

PERFECT BLEND OF ASIAN & WESTERN CULTURE

Known for famous temples and gurdwaras. A city of rich heritage & history



From a government unit to Singapore's one among the Top Private Education institutions



Strong Academic Board to ensure high quality of education



**Prof. Seeram
Ramakrishna, FEng
Chairman**

- VP Research Strategy & Director, Centre for Nanofibers & Nanotechnology, NUS
- Highly cited researcher in materials science
- Listed among the world's most Influential scientific minds by Thomson Reuters



**Prof.
Richard A Williams**

- Vice Chancellor, Heriot-Watt University
- Celebrated as a RISE Renowned Fellow by the UK Engineering and Physical Sciences Research Council
- Entrepreneur and founder of several innovation-based businesses



Prof. Railton Fells

- Senior Honorary Research Fellow, University of Western Australia
- Held multiple management roles at University of Western Australia
- Published widely on industrial relations and effective negotiation



**Dr. Intan Azura
Mokhtar**

- Member of Parliament, Ang Mo Kio GRC
- Has won various awards notably the Faculty Service Award from the Abu Dhabi University and the APAC Educational Research Association Young Researcher Award



Dr. Steve Lai

- Former CEO, PSB Academy
- Chartered chemist and member of the Royal Institute of Chemistry (MRIC)
- Recipient of the Singapore Ministry of the Environment's Green Lead Award, and the Silver Public Service Award



Dr. Sam Choon Yin

- Dean & Head of School of Business and Management, PSB Academy
- Widely cited researcher
- Obtained his PhD in International Business and Management from the University of South Australia

01

Centrally located campuses
near 7 MRT Stations

02

Industry-standard facilities

03

Renowned university partners
from AU, NZ and the UK

04

Strong industry links
and partnerships

05

Wide range of disciplines
and programmes

Welcome to the Future Academy – What makes us unique?

01 Centrally located campuses



📍 STEM Campus
@ Jackson Square



📍 City Campus
@ Marina Square

02 Industry standard facilities



Drawing inspiration from Singapore's identity as an innovation hub, our City Campus offers a blend of advanced learning technology.

Designed in collaboration with both academia and industry, our STEM Campus houses a range of updated, industry-relevant laboratories for students.

City Campus

[VIRTUAL CAMPUS TOUR](#)

STEM Campus

03 Our Distinguished University Partners

United Kingdom

psb
ACADEMY

Coventry University 

Edinburgh Napier UNIVERSITY 

 **University of Nottingham**
UK | CHINA | MALAYSIA

Australia / New Zealand

 **ECU UNIVERSITY**

 **LA TROBE UNIVERSITY • AUSTRALIA**

 **MASSEY UNIVERSITY**
TE KUNENGA KI PŪREHUORA
UNIVERSITY OF NEW ZEALAND

 **THE UNIVERSITY OF NEWCASTLE AUSTRALIA**

 **UNIVERSITY OF WOLLONGONG AUSTRALIA**

04 Strong Industry Links & Partnerships



psb ACADEMY

- IGCSE
- Professional Courses
- Preparatory Courses
- Certificate and Diploma
- Bachelor's Degree
- Master's Degree and Postgraduate Diploma
- Doctorate
- Study Tours

Courses co-developed with industry

Accredited and Recognised by industry

*For selected programmes only

Industry Collaborations



BARCA INNOVATION HUB Universitas
Cambridge Assessment International Education Cambridge International School
The Chartered Institute of Logistics and Transport
CA CLICK ACADEMY ASIA
EC-Council
FOOTBALL ASSOCIATION SINGAPORE
IELTSA IDP PEARSON CO-OWNER OF IELTS
ima The Association of Accountants and Financial Professionals in Business
Institute of Public Relations of Singapore
Pearson
SACE SINGAPORE

Industry Student Chapters



IES PSB Academy Student Chapter

Institution of Engineers Singapore (IES) is the national society of engineers in Singapore. The student chapter advances the art, science and profession of engineering, and provides a platform for engineering students in Singapore to network. Student members will gain access to "The Singapore Engineer" e-magazine, talks, workshops and industrial visits.



IET PSB Academy On Campus

The Institution of Engineering & Technology (IET) is one of the world's largest engineering institutions with over 168,000 members in 150 countries. The student chapter organises technical hands-on workshops, industry visits and guest lectures. In 2017, the student chapter won the Global IET Group of The Year Award.



PSB Academy IPRS & Media Club

Want to embark on this exciting journey in Public Relations and Communication? Come on board now!

05 Comprehensive range of disciplines offered



Accounting and Finance



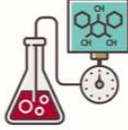
Business management



Communication and Media



Biomedical Science



Chemistry



Pharmaceutical Science



Digital Marketing



Business Management




Logistics and Supply Chain

Life & Physical Sciences



Sport Science



Cyber Security



Environmental and Occupational Health and Safety



IT / Computer Science



Analytics



Finance



Global Business

Engineering & Technology



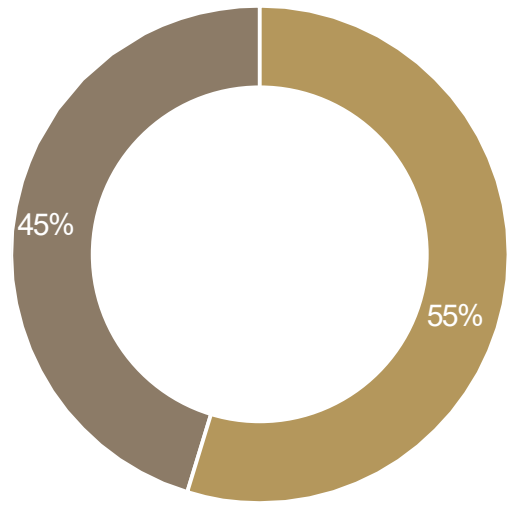
Mechanical / Electronic Engineering

Postgraduate Studies

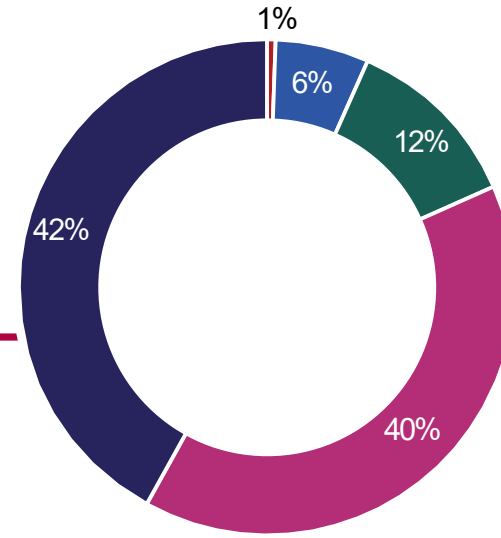


Marketing

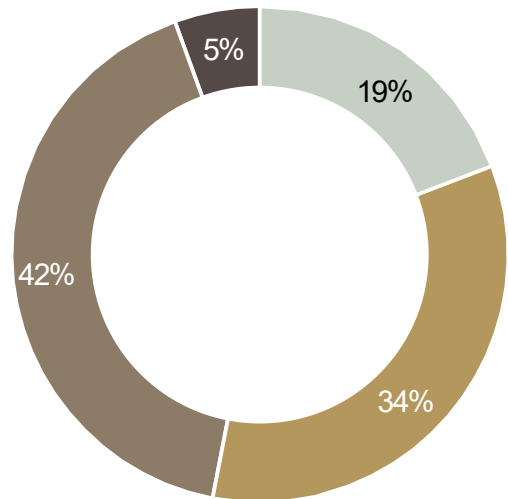
Our Student Profile



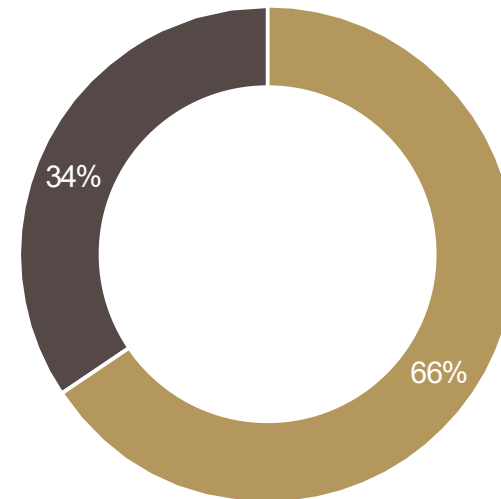
Domestic
International



ASEAN
China
Indian Subcontinent
Northeast Asia
Others



Certificate
Diploma
Bachelor's
Postgraduate



Full-time
Part-time

- *International students coming from 50+ nationalities*
- *Strong Indian community thriving at PSB Academy*

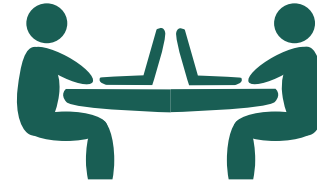
Holistic Student Journey



1 Arrival in Singapore



2 Orientation & Settling In



3 Education Journey



4 Career Opportunities



Pathways: PSB Diploma leading to degree from AUS/UK universities

| | Entry Req: Class X | Entry Req: Class XII | Entry into Year 2 Degree |
|--------------------------|--|--|---|
| Business Management | Certificate (6 months completion) PSB Academy <ul style="list-style-type: none"> Certificate in Business Management Certificate in Media Comm | Diploma (9 months completion) PSB Academy <ul style="list-style-type: none"> Diploma in Business Administration (General/ Major in Accounting & Finance, Digital Marketing) Diploma in Media & Communications Diploma in Tourism and Hospitality Management Diploma in Global Supply Chain Management | Bachelor's degree (16-24 months) University of Newcastle, AUS <ul style="list-style-type: none"> Bachelor of Business/Commerce/ Communication (PR & Journalism) University of Wollongong, AUS <ul style="list-style-type: none"> B.Com (Finance/ Management & Marketing/ Supply Chain Mgmt) Coventry University, UK <ul style="list-style-type: none"> BA (Hons) – Accounting & Finance/ Business & Finance/ Business & Marketing/ Media Comm / Digital Marketing / International Hospitality Mgmt BSc Global Logistics (Top-up) Edinburgh Napier University, UK <ul style="list-style-type: none"> BA (Hons) Hospitality & Tourism Mgmt (Top-up) |
| Engineering & Technology | Certificate (6 months completion) PSB Academy <ul style="list-style-type: none"> Certificate in Engineering Foundation Certificate in InfoComm Tech | Diploma (12 months completion) PSB Academy <ul style="list-style-type: none"> Diploma in Electrical Engineering Technology Diploma in Mechanical Engineering Technology Diploma in InfoComm Technology Diploma in Network Defense & Forensic Countermeasures (12 months completion) | Bachelor's degree (20-36 months) University of Newcastle, AUS <ul style="list-style-type: none"> Bachelor of Engineering (Hons) (Electrical)/(Mechanical) Bachelor of Information Technology Coventry University, UK <ul style="list-style-type: none"> BEng (Hons) in Electrical & Electronic Engineering/ Mechanical Engineering BSc (Hons) in Computing Science BSc (Hons) in Cybersecurity |
| Life & Physical Sciences | Certificate (6 months completion) PSB Academy <ul style="list-style-type: none"> Certificate in Sports and Exercise Science | Diploma (9 months completion) PSB Academy <ul style="list-style-type: none"> Diploma in Sports and Exercise Science Foundation Diploma in Life Sciences (6 months/9 months) – Class X entry | Bachelor's degree (16-24 months) La Trobe University, AUS <ul style="list-style-type: none"> Bachelor of Biomedical Sciences BSc (Molecular Biology and Pharmaceutical Science/Biotechnology/ Applied Chemistry) Edinburgh Napier University, UK <ul style="list-style-type: none"> Bachelor of Science Sports and Exercise Science (Top-up) |

Popular courses of Choice (1/2)



Diploma in Business Administration



Year 2 entry into Bachelor of Business/
Bachelor of Commerce



UNIVERSITY OF WOLLONGONG AUSTRALIA

Year 2 entry into Bachelor of Business/
Bachelor of Commerce



Year 2 entry into BA (Hons) Business Suite



Articulation into Year 2 Bachelor of Commerce, Canada (Sep 2020 onwards)

**Diploma in Infocomm Technology/
Diploma in Network defence and Forensic Countermeasures**



Year 2 entry into Bachelor of IT



Year 2 entry into BSc (Cybersecurity)



Year 2 entry into BSc (Hons) Computing Science/Cybersecurity

Postgraduate Diploma in Global Logistics and Supply Chain Management



Year 2 entry into Master of Supply Chain Management

Popular courses of Choice (2/2)



MASSEY UNIVERSITY
TE KUNENGA KI PŪREHUROA
UNIVERSITY OF NEW ZEALAND

psb ACADEMY
SCHOOL OF POSTGRADUATE STUDIES

Master of Analytics (Full-Time)

Private sector demand for data science and analytics skills
LinkedIn's 2018 Emerging Jobs in Singapore Report revealed **data scientists** to be the most sought after emerging talent in the country. Other roles in demand by employers include:

- Business Analyst
- Investment Specialist
- Customer Insights Officer
- Database Analyst
- Data Analyst
- Business Insight Executive
- Supply Management Specialist
- Business Intelligence Specialist
- Machine Learning Specialist

5 STAR-PLUS RATED
QS STARS 2019

TOP 300 UNIVERSITY IN THE WORLD
QS WORLD UNIVERSITY RANKINGS 2020

AACSB ACCREDITED

Programme Sponsored by
sas

GAIN THE ABILITY TO TURN DATA INTO INTELLIGENCE AND INSIGHTS

Master of Analytics students will be able to specialise in either marketing or finance before completing a final project.

Marketing Specialisation Modules

- Customer Insights
- Return on Marketing Investment

Finance Specialisation Modules (Choose 2)

- Big Data in Finance and Banking
- Managerial Finance
- Advanced Investment Analysis

Final Project

- Applied Analytics Project

Online Learning
Option for
International
students
affected by
COVID-19



Connecting with our
students across the
world through

**ONLINE
LEARNING**

*Online learning is approved and arranged for due to COVID-19.
Normal classrooms delivery will be reinstated once the situation improves.

- International students affected by travel restrictions due to COVID-19 can choose to apply to study online for most of our programmes across Certificate, Diploma and even Degree!
- Minimise disruptions to your learning plans until the current situation eases, so you can study in the safety and comfort on your own space, wherever you are!

CAMPUS LIFE



Keep it lit.

Campus life, where the fun begins.



Integration
Programmes



Student
Clubs



Leadership
Development



Student
Care



Mentoring
Programme



Merchant
Discounts



A range of interest groups to choose from

International Communities



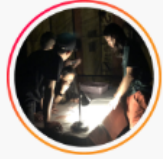
Chinese Student Club

The club paves the way for Chinese students to meet and connect through social activities. It also organises Lunar New Year celebration with other student groups to showcase the Chinese culture.



Global Student Club

The latest addition to the family, Global club welcomes students from Malaysia, Vietnam, Thailand, Laos, Cambodia and many more.



Indonesian Student Club

Expect nothing less than social and cultural activities from the Indonesian students to promote mutual understanding among all students. Their schedule is packed with gatherings and regular sports games, all year round.



Korean Student Club

Annyeonghasseyo! Make yourself feel comfortable and get to know the gracious members of the Korean Student Club. You'll also find the opportunity to interact with other international students through Korean language lessons as a way to soak up the ever popular K-culture.



Myanmar Student Club

Be immersed in colourful Burmese tradition and festivities – such as 'Thingyan' Burmese New Year Water Festival and Ka Htein donation to monasteries. There are also notable activities like receptions to welcome freshmen and BBQ parties for students to meet regularly.



South Asian Student Club

A place where South Asian students can feel comfortable learning and interacting with one another while helping them feel closer to home at PSB Academy. Discover various fun activities – from welcoming the new students to celebrating Diwali.

Interest Groups



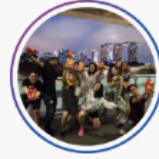
Student Council

Student council, a team of passionate individuals aim to provide students an opportunity to develop their leadership, relational and organisational skills.



Community Service Club

Giving back to the community is at the heart of our Future Makers, and our torchbearers do so at events such as the Food Donation Drive, and Birthday and Festive Celebrations.



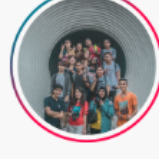
Dance Club

If you're into dancing and have unique moves to showcase, or just want to learn new tricks, you are more than welcome to join the club. Take a break from your hectic schedule and have some fun. Why walk when you can dance?



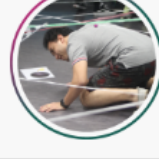
Music Club

If you have a deep passion for music, this is the creative outlet for you. Imagine a group of talented individuals getting together for a jamming session or performing in school events. You'll also get the chance to learn how to do live sound mixing.



Photography Club


Our shutterbugs capture every Instagram-worthy moment. If you would like to dabble in the art of photography or hone your skills with fellow enthusiasts, bring your camera and get into action. Workshops and outings are organised to help you refine your craft.



Sports & Adventure Club

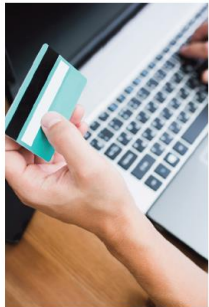
Various activities like badminton, basketball, rock-climbing, running, and cycling are organised to engage students off-campus.

Application process & Timeline



INTERNATIONAL EDUCATION PAYMENTS MADE EASY

Trusted by thousands of students around the globe, Flywire is the safest, most convenient way to make international education payments to institutions worldwide.



A BETTER PAYMENT EXPERIENCE FOR YOU

AVOID UNEXPECTED FEES

Unexpected bank fees can result in a short balance on your account when payment reaches your institution. Flywire ensures your tuition is delivered in full every time.

PAY IN YOUR HOME CURRENCY

Avoid unnecessary bank fees and receive favorable foreign exchange rates.

PAYMENT TRACKING

Track your payment online 24x7 and receive email and text alerts each step of the way.

CUSTOMER SERVICE

Enjoy multilingual customer support via phone, chat, and email.



WHY YOUR INSTITUTION USES FLYWIRE

EASY PAYMENT IDENTIFICATION

International payments can be hard to identify. With Flywire, your institution is always able to identify and match your payment to your account.

PAYMENT VISIBILITY

Your institution will be able to follow your payment from initiation to delivery into their account.

DIRECT COMMUNICATION

Flywire has direct communication with your institution for fast and easy resolution should any issues arise.



PRE-ASSESSMENT



CONDITIONAL OFFER



FORMAL APPLICATION



UNCONDITIONAL OFFER



VISA APPLICATION

1- 1.5 months for Certificate/Diploma

1.5 – 2 months for University programmes

Scholarships & Study Grants

PSB ACADEMY MERIT SCHOLARSHIP

Selection Criteria for PSB Academy Merit Scholarship Programme

- Eligible for all nationalities
- Open to all Private and Polytechnic Diploma holders
- Academic Records of Polytechnic Diploma (GPA 3.0) or GCE 'A' Level (Average Grade B) or equivalent
- Participation in Co-Curricular Activities (CCA) or equivalent
- Exhibit leadership qualities
- Submit Scholarship essay (500 words or more)

Application to PSB Academy Merit Scholarship:

Interested applicants are required to submit the following documents (scanned and zipped)::

- [Scholarship Application Form](#)
- Letter of Offer from PSB Academy
- All co-curricular activity records (From Secondary to Tertiary Level)
- Certificate of Achievements
- Testimonial(s) for industrial / professional attachment(s) (if applicable)
- Scholarship Essay (500 words or more)

PSB Academy Scholarships are awarded to students with outstanding academic achievements and provide high calibre international students with the opportunity to develop their full potential. The scholarships are awarded to qualified students on the basis of academic merit, leadership potential, special talents or other personal characteristics in students.

School of Postgraduate Studies

- SGD 2,000 Study grant for Master of Analytics, September 2020
- SGD 3,000 Study grant for Coventry MBA in Global Business and MBA in Global Financial Services, July & Nov 2020
- SGD 1,000 Study grant for Postgraduate Diploma in Global Logistics and Supply Chain Management, Sep 2020

Student Testimonials



"Do your own thing. Focus on yourself and growing your skill set."

Emaan Hawa
Senior Account Manager, Blowfish Co, Mumbai

Bachelor of Arts with Honours in Business & Marketing
Coventry University



After joining PSB Academy, Emaan found her true passion in marketing and sought the advice of Career Services. Today, she is a Senior Account Manager at an ad agency in India.



DIGVIJAY SINGH

Class of 2019

PG Diploma in Global Logistics and Supply Chain Management, PSB Academy

After completing his [Postgraduate Diploma in Global Logistics and Supply Chain Management](#) with PSB Academy, Digvijay has since moved to New Zealand to pursue a Master of Supply Chain Management with [Massey University](#).

FROM

INDIA

TO

SINGAPORE



Thank you!