

CUSTOMIZABLE PLANT-BASED PROTEIN

Create your own kid-friendly
alternate protein options,
using fresh vegetables



www.addaveggie.com

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JUST ADD A VEGGIE

Create delicious ground meat alternatives in minutes



CHOP

Chop, grate or “rice” your favorite veggies and add to mix.



FORM

Patty it, crumble it, or roll it up!



COOK

Cook on medium-high until slightly crispy.

HIGHLY VERSATILE

Use to make patties, balls or a crumble—with a variety of veggies



**CAULIFLOWER
SLOPPY JOE**



**EGGPLANT
MEATBALLS**



**BROCCOLI
BURGER**



**MUSHROOM
TACO FILLING**



**MIXED VEGGIE
NUGGETS**

FOR ALL VEGETABLE SUBGROUPS

Meet all NSLP-required subgroups in forms kids will enjoy

DARK GREEN

Spinach & Broccoli Lasagna
Broccoli Burgers
Spinach Falafel Patties

RED & ORANGE

Sweet Potato Tikki Patties
Butternut Squash Kebabs
Carrot Veggie Patties

BEANS & PEAS

Black Bean Burgers
Lentil Ragu

STARCHY

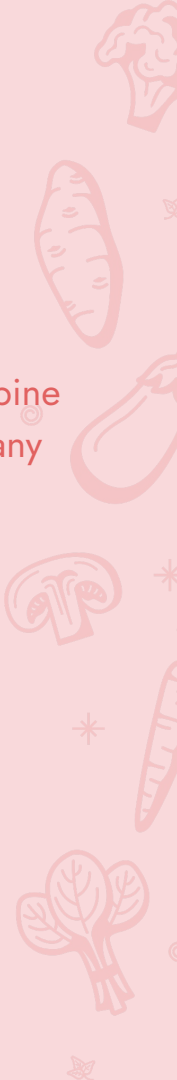
Mixed Veggie Nuggets: combine potatoes, corn, or peas with any other vegetable category

OTHER VEG

Mushroom Tacos
Cauliflower Sloppy Joes
Eggplant Meatballs

AND MORE!

Combine from multiple categories to meet any remaining requirements!





Designed to
give veggies a
delicious and
satisfying
texture





And makes
vegetables
kid-friendly,
for all ages



IDEAL FOR K12 MEAL PROGRAMS



HEALTHY

RDN-approved!
Plant protein, fresh veggies,
and Top 9 Allergen-free.



HOUSE-MADE

Design original patties, balls or
crumble/fillings using a wide
variety of vegetables



COST-SAVING

Reduce food waste and save
money by repurposing leftover
or aging veggies

QUALIFIED ALTERNATE PROTEIN

- ✓ Meets all criteria for Alternate Protein Products (APP) under NSLP & CACFP
- ✓ Healthy plant protein for all diets, including vegan
- ✓ Free of the Top 9 Allergens



Nutrition values, when serving
10oz Adda Veggie* per week:

Calories: 375

Saturated Fat: 5%

Cholesterol: 0%

Sodium: 975 mg

Protein: 27g

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**10oz prepared, using 1.25 cups of
veggies and 1.25 Tbsp olive oil*

ADDA VEGGIE FOODSERVICE PACKS

Box contains two 1.2# bags
Makes 48 servings (4 oz/serving prepared)
12 month shelf life

ORIGINAL BLEND

Item # 316968

Ideal for veggie burgers, salad toppers, pasta bolognese, lasagna, and more.

Ingredients: Pea protein, corn starch, psyllium husk, organic cornmeal, lemon powder, tomato powder, salt, sunflower lecithin, oregano, parsley, garlic powder, toasted onion powder, yeast extract

INDIAN MASALA

Item # 316971

Go-to meat substitute for Indian food – aloo tikki patties, keema, and more.

Ingredients: Pea protein, corn starch, psyllium husk, organic cornmeal, Kashmiri red chili powder, tomato powder, turmeric powder, salt, toasted onion powder, garlic powder, ground coriander, ground cumin, amchur powder (green mango), sunflower lecithin, ginger powder

CHIPOTLE ADOBO

Item # 316969

Use as a ground crumble for tacos, burritos, nachos, enchiladas, and bowls.

Ingredients: Pea protein, corn starch, psyllium husk, organic cornmeal, lime juice powder, tomato powder, salt, Mexican oregano, garlic powder, toasted onion powder, chipotle powder, sunflower lecithin, yeast extract, cumin, black pepper, lime zest

Nutrition Facts

48 servings per container

Serving Size About 1/2 cup prepared mix

Amount Per Serving

Calories **80**

% Daily Value*

Total Fat 1g **1%**

Saturated Fat 0g **0%**

Trans Fat 0g

Cholesterol 0mg **0%**

Sodium 380mg **17%**

Total Carbohydrate 8g **3%**

Dietary Fiber 3g **11%**

Total Sugars 0g

Includes 0g Added Sugars **0%**

Protein 11g

Vitamin D 0mcg **0%**

Calcium 70mg **6%**

Iron 2mg **10%**

Potassium 90mg **2%**

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

THE STORY BEHIND ADDA VEGGIE

After earning my PhD in formulation science, I worked as a food product developer where I made vegan milks, yogurt, cheese and fake meats. I found these products were highly processed, which made them expensive, and they often were not very healthy.

I created Adda Veggie to make a healthy and affordable plant-based solution that can fit in a variety of cultural cuisines. My goal is to welcome more people to the table to enjoy nutritious food that is good for them and the planet.

Down to Cook is a female- and minority-owned Public Benefit Corporation. Our mission is to make healthy plant-based food accessible, inclusive and equitable.



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As Seen In:

Forbes

VegNews

WELL  GOOD

SELF



Entrepreneur

SHAPE

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